



# ANNUAL REPORT

2017-2018



**#BeTheChange**  
**#BeTheKhushii**

Let's make **GOODNESS**  
an **UNLIMITED** Edition

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## VISION

Generating maximum impact on underserved communities through creating a culture of giving to promote equity.



## MISSION

Transforming society to improve lives through holistic interventions in School Education and participatory Community Development.



## GOALS

To create a network of change through impacting 2.5 million lives by 2020



# ABOUT US

**KHUSHII (Kinship for humanitarian social and holistic intervention in India)** is an independent, non-governmental and non-profit organisation working for the upliftment and holistic development of underprivileged children, women and vulnerable families. Founded in December of 2003 by Cricket legend Kapil Dev, KHUSHII is currently working in 6 states in India reaching out to 25,000 children and impacting lives of more than 5 lakh in the communities in their fight against poverty, abandonment, social neglect and helping them discover ways to live with dignity, socio-economic independence, self-sustainability and better health.

We deliver through well planned and comprehensive projects in Remedial and Adult Education, Health and Nutrition, Sanitation, Skill Development and Livelihood. Our distinctive goal is to empower women and children from poor and marginalised communities leading to improved life of dignity through economic empowerment, better health and education.



## CHAIRPERSON'S MESSAGE

A great sense of contentment raises my spirit when I look back at all the years we've had as KHUSHII. We have come a long way from where our organization began, but it never leaves our minds that we still have miles to cover and a lot that we want to accomplish.

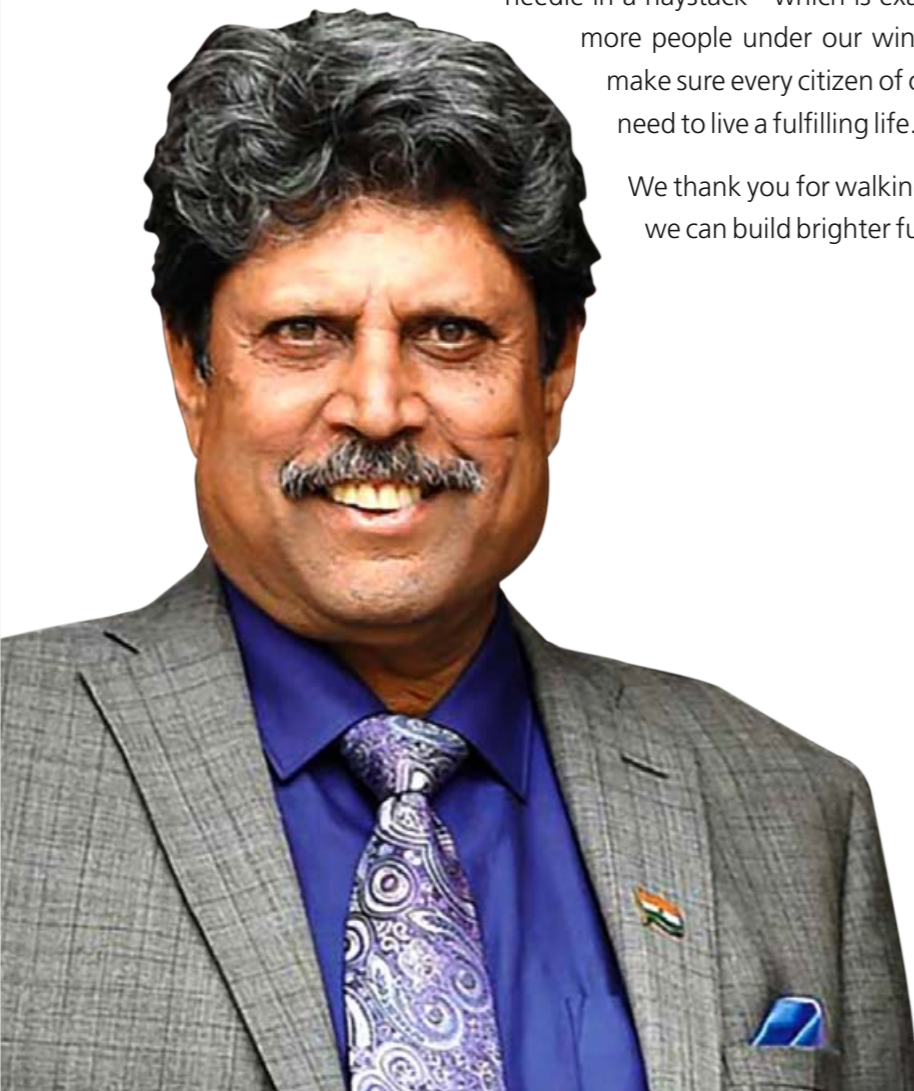
Our governing board is set on making sure that this passion for change doesn't just remain within us, and that we continue to inspire people each day to bring forth innovation and resourcefulness for our ever-increasing beneficiaries.

KHUSHII's goal right from the start has been aimed towards Remedial Education and Community Development.

India is one of the most populous countries in the world, and the outreach we have now is nothing more than a needle in a haystack - which is exactly why we need to work each day to have more people under our wing, to help more people get inspired, and to make sure every citizen of our country has access to all the resources they need to live a fulfilling life.

We thank you for walking the path with us for all these years, together we can build brighter futures for the Children of our Nation.

**Lt. Col. Kapil Dev**  
Chairperson  
KHUSHII



## LEADERSHIP SPEAK

**VIVEK KHUSHALANI**  
President

KHUSHII as an organisation has been very instrumental in devising approaches which are well aligned with National priorities. Our country is currently under a positive transition, where we have widened the way to evaluate development indicators and brought it closer to multi-dimensional progress. The improved focus on Mental health issues, Physical fitness at the household level and Sports for everyone are some of the examples of that positive change. We as KHUSHII, do not want to miss out on the opportunity to take part in this journey of change. Through 'KHUSHII se Sports' we have been pro-actively involving ourselves in the process of not only supporting the talent but also nurturing the culture of sports in our country to make it a tradition. KHUSHII is committed to better education and nurturing talents for maximum employability and prosperity for our beneficiaries.



**AANCHAL SINGH**  
Executive Director

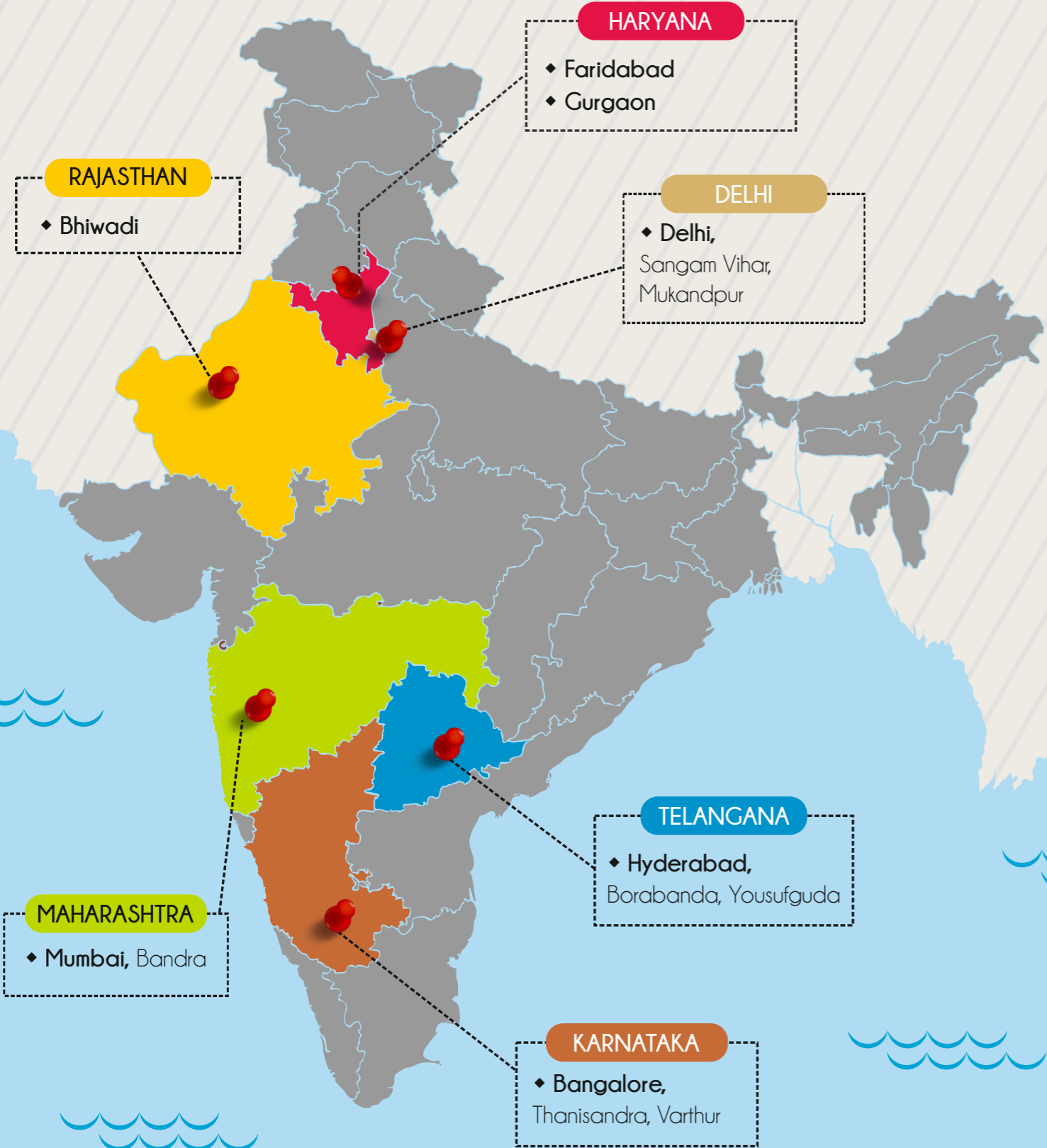
The year 2017-18 was a milestone year in the journey of KHUSHII where organisation leaped forward on its years of experience in imparting Remedial Education to the undeserved communities and moved towards greater alliances with State Education departments and attained a three fold increase in our reach from 7,000 to 21,000 beneficiaries. The proliferation in reach, impact, scale and high SROI has been very well appreciated by our donors, Corporate partners and alliance partners. Added emphasis was made to knowledge sharing and dissemination through video documentation of stories of change, blogs and our quarterly newsletters. Persuasion through Social Media on communicating stories of change brought overwhelming response from public that helped us increase the reach and likes by 900%!

It is our vision to Impact 2.5 million lives by 2022. Coming year shall enrich the program with many added elements on STEM education, awareness campaigns, menstrual hygiene, skilling and spoken English for greater employability of our beneficiaries. I would like to thank all our partners, donors and staff for their continued commitment and support which is critical for creating an enabling environment for our children and youth to progress and prosper. The assurance of your support gives us the requisite strength to innovate and deliver more.



# OUR FOOTPRINT

(Geographies of Intervention)



Marked our presence **15 locations** across **6 states**  
 Delhi Haryana Rajasthan Maharashtra Karnataka Telangana

Reached **21,000 Students** through quality education & infrastructural up-gradation in **14 schools**

Provided more than **65 remedial** and support teachers in schools

Skill Development of **850+ Women & Girls** under beauty culture & sewing

Scholarships provided to **70 Students** to pursue higher education under various streams

## Looking Back At The Year

Received **3 Awards** for significant contribution in **Social Development**

India on **Canvas** event well attended by **over 500** celebrated industrialists and professionals

KHUSHII's happiness count reaches to **15.5 Lakhs** lives this year, since its beginning

**Shiksha aur Vikas** programme initiated in Mukandpur resettlement colony in North Delhi having a population of **6 Lakhs inhabitants**

Officiated counselling services in **4 Govt. schools**; over **1,800 children** impacted through regular sessions



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## OUR PROGRAMMES

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- **Education**  
Swatantra Shikshaantra  
Shikshaantra Plus  
Udaan - A Scholarship Programme
- **Community Development**  
Shiksha aur Vikas
- **Health**
- **Nutrition**
- **Skill Development**  
Kala



# EDUCATION

# SWATANTRA SHIKSHAANTRA

## KHUSHII's Tributary Schools Within the Communities

**Objective:** To create a positive, meaningful and enduring learning experience for children of disadvantaged communities through providing remedial education and additional support to help achieve their highest potential.



**Rationale:**

- National Sample Survey of Estimation of Out-of-School Children in the Age 6-13 in India has indicated that 37% of the Out of School Children are drop-outs and 63% of the drop-outs occurred within 3 years of schooling.
- Almost half the children drop out after 8 years of elementary education without acquiring minimum acceptable foundation skills.
- Crossing the age limit of Right to Education Act, the likelihood of these children getting back to school is quite low as it is too late for them to start afresh, eventually they drop out of the Education system.

Dropout and disinterested teenagers who drift away from education can be integrated into the stream of development using the power of remedial education. The project of Remedial Education aptly titled **"Swatantra Shikshaantra"** was initiated by KHUSHII in 2006.

The programme is designed for children who have identified deficiencies in Reading, Writing, and Arithmetic and much below par their age-related learning level.

Swatantra Shikshaantra is like a second home to children who come here after spending their formal school hours at the respective government schools. At Shikshaantra, we try to fill every learning gap. The overall development of the students in terms of health, social engagements and healthy nourishment is taken care of through health and immunization camps, counselling and

**Supporting 400 children from economically weaker sections through Two Swatantra Shikshaantra centres running in Sangam Vihar, New Delhi.**

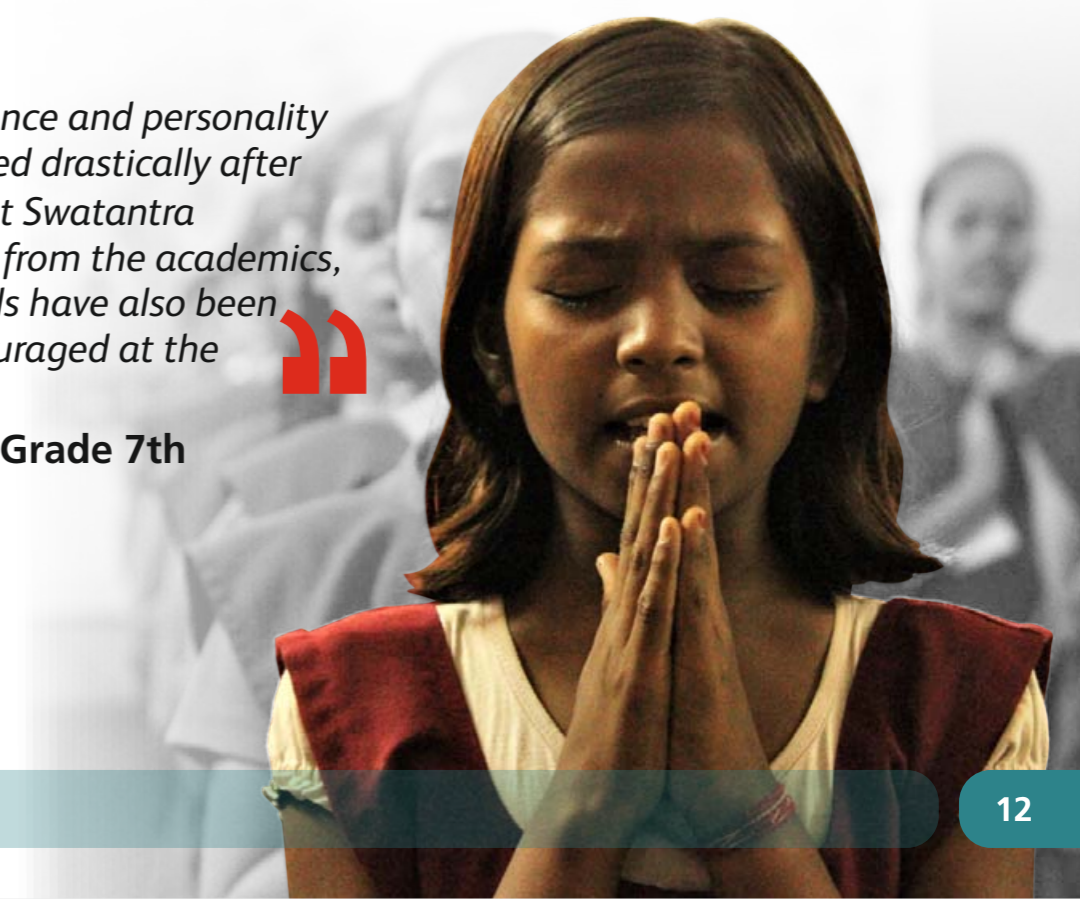
proper nutrition through mid-day meals. The students from Grade 12 are given career counselling guidance and meritorious students are facilitated with grants for higher education.

### Managing the gaps KHUSHII focuses on:

- 1 Integrating dropouts and enrolling them back to school
- 2 Providing progressive achievement in learning outcomes of children of Grade 1 to 10 in English, Mathematics & Science
- 3 Regenerating the lost interest of children in Education through extracurricular activities focusing on developing soft skills and life skills
- 4 Ensuring holistic development - through building life skills, better health care services, & providing nutritious mid-day meals
- 5 Sensitizing & mobilising parents and community at large on education and other social issues affecting the learning growth of children
- 6 Providing support to meritorious students for higher education

**“** My confidence and personality has changed drastically after I started studying at Swatantra Shikshaantra. Apart from the academics, my art and craft skills have also been enhanced and encouraged at the same time. **”**

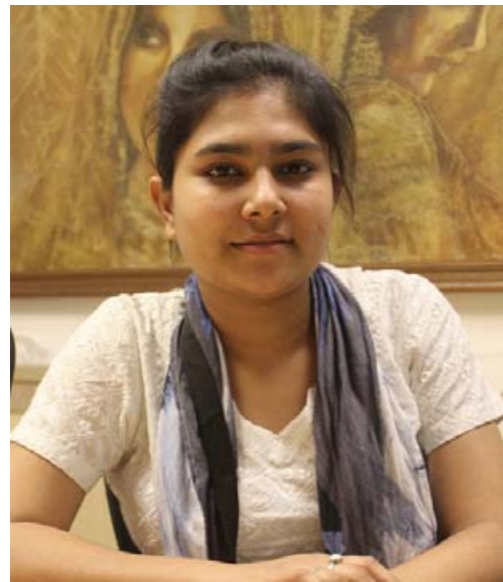
**- Sonia, Student - Grade 7th**





## Story Of Hope:

### Nargis proves it is important to fail in order to succeed



It is rightly said that it is important to learn to fail before one starts winning. Success tastes sweeter when a lot of work has gone into achieving it.

**Nargis** learnt it the hard way by failing twice in grade 6. She connected with team KHUSHII at the Swatantra Shikshaantra, resolved to do what was necessary to change her situation. With every subsequent interaction with the team, she was getting more focused towards doing her best and making the best of every opportunity that came her way.

Through constant academic and emotional support at the Shikshaantra school, she started gaining confidence and started to believe in her capabilities. This resulted in better academic performance - she passed with flying colours and got promoted to the next grade.

While at the centre, she attended special spoken English classes to improve her vocabulary and fluency in the language, while also gaining more command over the same. She also attended regular computer lessons to learn the basics of office tools and how the processing system works. Continuing to work at the centre for the next 5 years, she gained clarity over the goals that she aimed to achieve.

Through KHUSHII, she got the opportunity to meet Kapil Dev, who inspired her to work harder and overcome every obstacle that came her way.

Under the Udaan programme, she applied for scholarship to pursue higher education. She had full support from the team at KHUSHII.

Nargis is now in the final year of her 4-year Bachelor in Science (B.Sc) programme in Medical Lab Technologies.

The counselling support not only helped Nargis gain an overall wider perspective, but it also helped rekindle her lost interest in studies.



# SHIKSHAANTRA PLUS

## Remedial Education Intervention in Government School

**Objective:** To improve the delivery of quality Education in Government schools through 'Complete School Transformation' approach.

Being statistically enrolled into a formal school does not ensure a growing rate of literacy in a country, given the numerous other conditions that lead to a huge percentage of drop-outs from all the government schools, the statistics of which might go unnoticed. Thousands of children are still far away from a healthy educational environment with unbelievably large number of children leaving education midway and many other suffering from low learning problems.

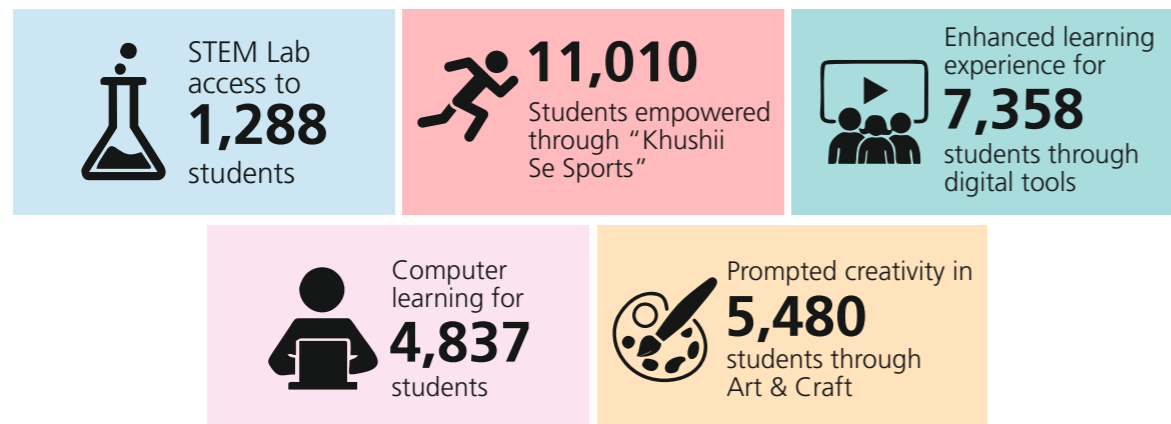
### The reasons for low learning include:-

- Non-availability of professionally trained teachers
- Adverse Pupil Teacher Ratio (which is as high as 41:1 and 54:1 in certain states)
- Infrastructural limitations
- The socio-economic factor and home environment that detrimentally affect a child's learning, growth and development.

These compelling factors coupled with low earning capacity of parents to provide additional support results in student dropout. Eventually these children are lost under various layers of social ills.

In response to the pronounced need, KHUSHII worked towards improving the quality of government school education and learning outcomes of children from low-income communities in India by offering complementary and support services through Shikshaantra Plus.

In association with the state education departments, KHUSHII is providing Remedial & Support education to over 21,000 children across 14 government schools in India and growing.



### Counselling support in schools through Shikshaantra Plus

National level statistics presents worrying situation as one in four students has a diagnosable illness and out of them 50% have anxieties related to the struggle in school. The major cause of depression among school/college student is stress, depression due to failure in exams, suicidal thoughts, Anxiety, Eating disorders and Addiction. KHUSHII realized the gravity of issue and has appointed qualified Counsellors in each school under the Shikshaantra Plus programme. These Counsellors are taking group and personalised sessions with children on different themes such as:

- **Nurturing Feelings** - Coping with change, anger management, conflict management
- **Health and Safety** - Good touch, bad touch, gender sensitisation, cyber safety
- **Nutrition and Personal Hygiene** - Hand washing, menstrual taboo, balanced diet
- **Technology** - Cyber safety, cyber bullying
- **Learning Methodology** - Art and craft, career counselling
- **Stress Management** - Psychological assessments, resilience, stress management, goal setting, coping exam pressure

## Our Impact

- 1 Fostering partnership with education departments of 6 states, through activation of local district level stakeholders such as DEOs, BEOs and district counsellors
- 2 Integration of participation of communities, parents and other key stakeholders in the development process of school
- 3 Pre and post assessment of learning levels of all 21,000 children concluded, 5-7% increase in learning levels observed
- 4 Clean drinking water facility made available in schools through RO installation contributing to better attendance
- 5 Successful operationalization of WASH facilities with support from CSR and school leaders
- 6 Setting up of learning support infrastructure - STEM labs, digital learning labs including computer and projector, library and Sports facilities

# Story Of Hope:

How counselling support and education transformed him



This is the story of **Debashish**, a 10 year old boy residing in Gurugram. His father is a carpenter who supported his family with a meagre income of ₹70/day. With just one earning hand and more than five mouths to feed, Debashish's family had a hard time making two ends meet.

Growing up in such an environment, Debashish developed an aggressive and a very repulsive behaviour. He would make a ruckus in his class, and never obeyed his teachers. He was mischievous, sometimes even unruly, and completely ignored whatever his teachers asked him to do.

Debashish struggled to keep up with academics as well. Since his mind was mostly distracted, he seldom payed attention to what his teachers were teaching in the class, and as a result, his academic

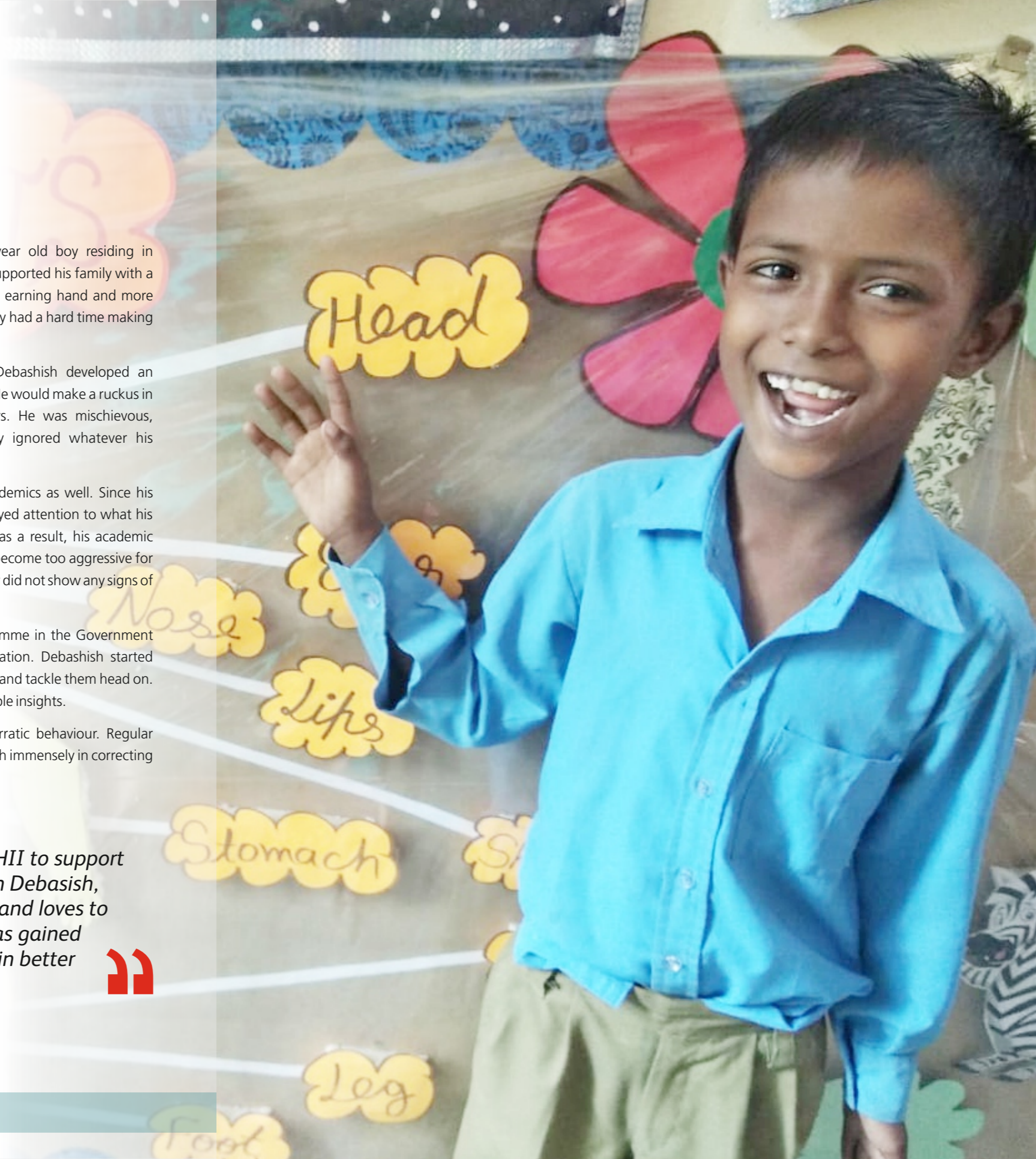
performance suffered. He had a tough time making friends too, since his attitude had become too aggressive for other kids to interact with. Despite the best efforts of his teachers, Debashish's behaviour did not show any signs of improvement. They were running out of ideas to bring him on track.

This is when KHUSHII intervened. He was enrolled into the Shikshaantra Plus programme in the Government Senior Secondary School, Sector 4/7 Gurugram, where he received remedial education. Debashish started attending counselling sessions, which helped him open up about his problems at home and tackle them head on. He started becoming more comfortable in talking to his teachers and seeking their valuable insights.

The young boy started believing in himself, leaving behind his irregularities and erratic behaviour. Regular counselling support and personalised attention of remedial educations helped Debashish immensely in correcting his behaviour and attitude towards his studies, as well as others.

“ I want to express my gratitude towards KHUSHII to support my child. I have seen many positive changes in Debashish, he has become very disciplined in his attitude and loves to go to school. By attending smart classes, he has gained the lost interest in studies, hence has resulted in better academic performance. ”

- Seetulal, Father of Debashish



## UDAAN

### A Scholarship Programme

There are many students in the country who give up on their dreams due to lack of financial support. Even though they are academically brilliant and have come as far upto college education on their merit, they are forced to drop out at this stage due to lack of finances to afford the higher education expenses. Some are forced to take up a job to support their family income. KHUSHII helps these students achieve what they deserve by giving them financial and other assistance to pursue higher education.

Since 2012, in consonance with the need, KHUSHII orchestrated Udaan, scholarship programme to support meritorious students to fulfil their dreams. KHUSHII has resurrected the dying dreams of many bright minds, who can bring changes in their lives in the coming years. Sponsorship was provided to many deserving students across diverse fields, ranging from Chartered Accountancy, Political Science, B.Com, Engineering etc.

We expanded our program and approached corporates who contributed to our cause and made this venture a success. Nothing can be nobler than protecting young dreams and ambitions and striving to make them realise and live through it.

#### OUR PARTNERS IN CHANGE:



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Deloitte.

## Story Of Hope:

### Eyes on the stars, feet firmly on the ground

**Jitender Pandey**, a young boy from the urban slums of Sangam Vihar, New Delhi, dared to dream big. The son of a finishing officer in a Garment Export Company, Jitender had an elder brother to look up to, who was pursuing his Economics Hons.

Having the guts to dream big, Jitender also had the will and the courage to take up a challenging course like Chartered Accountancy. He has been associated with KHUSHII since 2009 through Swatantra Shikshaantra programme. He received the required guidance and direction from KHUSHII, which enabled him to join the Institute of Chartered Accountants of India.

With the help of some generous donors, provisions were made for his course fees and coaching. Later, he got an opportunity to intern at BMR. This internship had played a significant role in improving his personality, honed his communication skills and gave him tips on office conduct and decorum.

This also helped him boost his confidence, which further enhanced his personality and eventually, helped him in achieving his dream of working in an MNC. He now works with KPMG, which is a leading international consultancy firm.



*KHUSHII has become a turning point of my Life, I cherish the organization, that took interest in my potential and supported in accelerating my performance. Now, I can see myself accomplishing my dream of life. I am thankful to all supporters who believed in my strength and capabilities*



- Jitender Pandey

A large crowd of women, many with their hands raised in a gesture of protest or solidarity. The women are wearing colorful clothing and jewelry, including bangles and headscarves. The background is blurred, focusing attention on the women in the foreground.

# COMMUNITY DEVELOPMENT

# SHIKSHA AUR VIKAS



**Objective:** To extend school intervention (Shikshaantra Plus) to the adjacent communities for extended support to the families of our beneficiaries at school to empower them economically, physically and mentally for a long-term Social Behaviour Change.

The Poverty level of people living in urban slums indicates low purchasing power and lack of access to basic amenities like drinking water, health care, education etc. The physical infrastructure and dysfunctional service present in densely populated urban

slum communities are unable to meet today's demands. Clearly there is an urgent need to upgrade service delivery mechanisms and expand its outreach network to the last person of the society.

KHUSHII has been very instrumental in designing community-based welfare programmes with the clear objective to demonstrate good practices and simultaneously setting up process through advocacy.

In this endeavour, KHUSHII has intensified the 'Shiksha aur Vikas' programme in the community of Mukandpur. It is an integrate approach towards the development of school where KHUSHII is implementing Shikshaantra Plus programme. Under the intervention, KHUSHII is working on the aspects of Adult Education, Health, Nutrition and Sanitation, Skill Development and Livelihood.

## Key focus area of the intervention are:



**Adult Education and Counselling**



**Health, Nutrition & Sanitation:**  
Awareness generation, Health camps, Capacity building of frontline worker, referral and linkages and mobilization of youth through forming youth clubs



**Skill Development:**  
Vocational training courses on tailoring, General Ward Duty attendants, Beauty and Wellness



**Livelihood:**  
Augment financial assistance through Self Help Groups (SHG)

### About Mukandpur Colony:

- Mukandpur colony is situated on the border of Delhi and Haryana opposite to the resettlement colony of Jahangirpuri
- Established in 1984, it is home to people mostly migrated from UP, Haryana, Bihar, Punjab, Rajasthan and MP
- The literacy rate of the community is very low at 45%
- Mostly people are involved in economic activities in unorganized sector; working as daily wage labourers in Azadpur mandi, nearby private industries, construction sites, rickshaw pullers and drivers.
- Lack of basic facilities - Health programme, infrastructure, safety, sanitation, water, road and transportation etc.
- High dropout rates in school due to low literacy levels in parents; lack of interest in education

## Impact of the programme:

- Improved Health, Hygiene (including menstrual hygiene) WASH practices in women, children and adolescents
- Forged effective partnerships and inter-sectoral collaboration for transforming lives.
- Officials from many depts. mobilized for deliberation towards the cause to find possible solutions.
- Community-level Health, nutrition and sanitation camps and cleanliness events brought the community closer towards the cause and aware them on the small contributions they can make.

**7,358**  
people benefited through Health Camps, Menstrual Hygiene sessions, immunization AIDS awareness

**3,200**  
benefited through legal services awareness sessions

**1,024**  
Aadhar Card and Caste certificates initiation



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# HEALTH & NUTRITION

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Setting a Benchmark  
of Good Health

# HEALTH

Health is defined in the World Health Organization's Constitution as "a state of complete physical, social and mental well-being and not merely the absence of disease or infirmity". Thus health "is a positive concept emphasizing social and personal resources as well as physical capabilities".

India is one of the fastest growing economy. Our GDP doubled between 2000 to 2014 with a projected growth of over 7% for this fiscal year. The Rural population in 2015, was 67% and urbanization is fast increasing with 2.4% annual growth. A 'demographic dividend' of 65% of under 35 years is challenged by a growing population of elderly – 8% of total population.

India has made great progress in health. It became polio free in 2014, eliminated guinea worm (2000), yaws and maternal and neonatal tetanus in 2016. Life expectancy is now 68 years; it was 33 in 1947.

## Objective:

- To improve health status of the community members through increased coverage of primary health care services
- To develop sustainable institutional capacities at the community level that meets the health needs of the community by linking with other developmental programmes
- To enhance capacities among stakeholders to plan and implement health programs holistically



To achieve the objective of the Health interventions, the key strategies adopted by KHUSHII to improve the situation are -

- 1 Develop coordination within different health providing agencies – Integrated Child Development Scheme (ICDS) and Medical Staff (Health Department)
- 2 Promote and strengthen capacities, create awareness in communities to continue to demand and access healthcare services
- 3 Involve the private sector and non-governmental organizations as partners for delivery of healthcare services
- 4 Forging linkages and referral systems for treatment & care between dispensary and Tertiary care hospital.
- 5 Provide healthcare at the doorstep of the beneficiaries: Periodic integrated multi - disciplinary health care services through camps



# NUTRITION

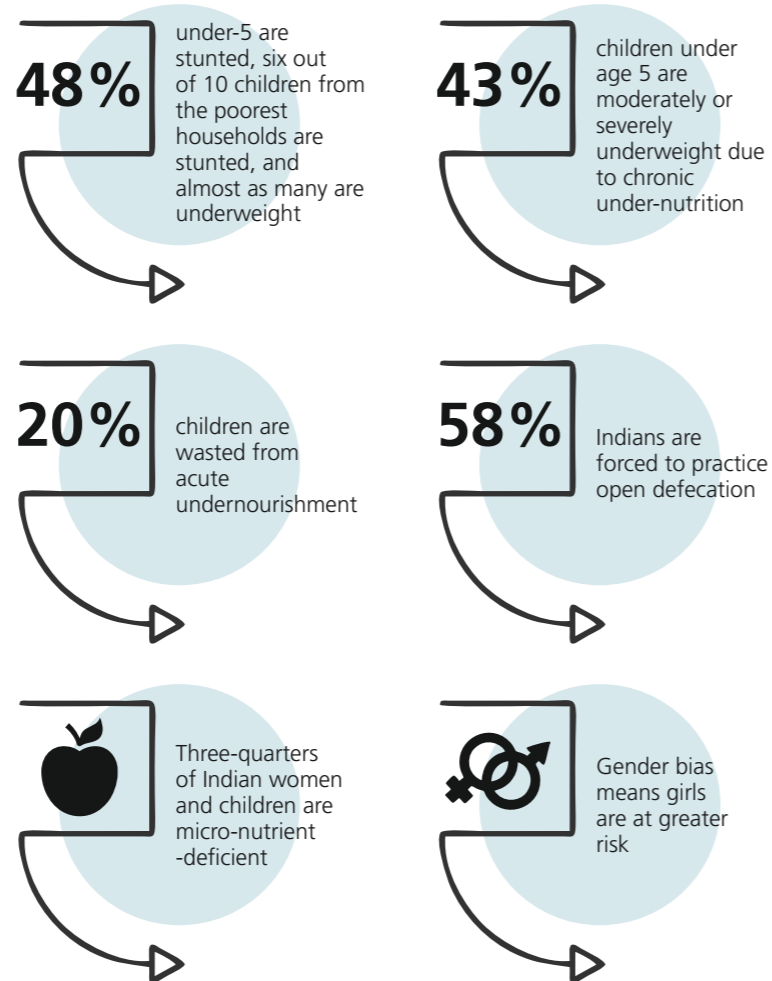
**Objective:** To create awareness relating to malnutrition amongst community members and promote adoption of healthy behavior and importance of balanced nutrition



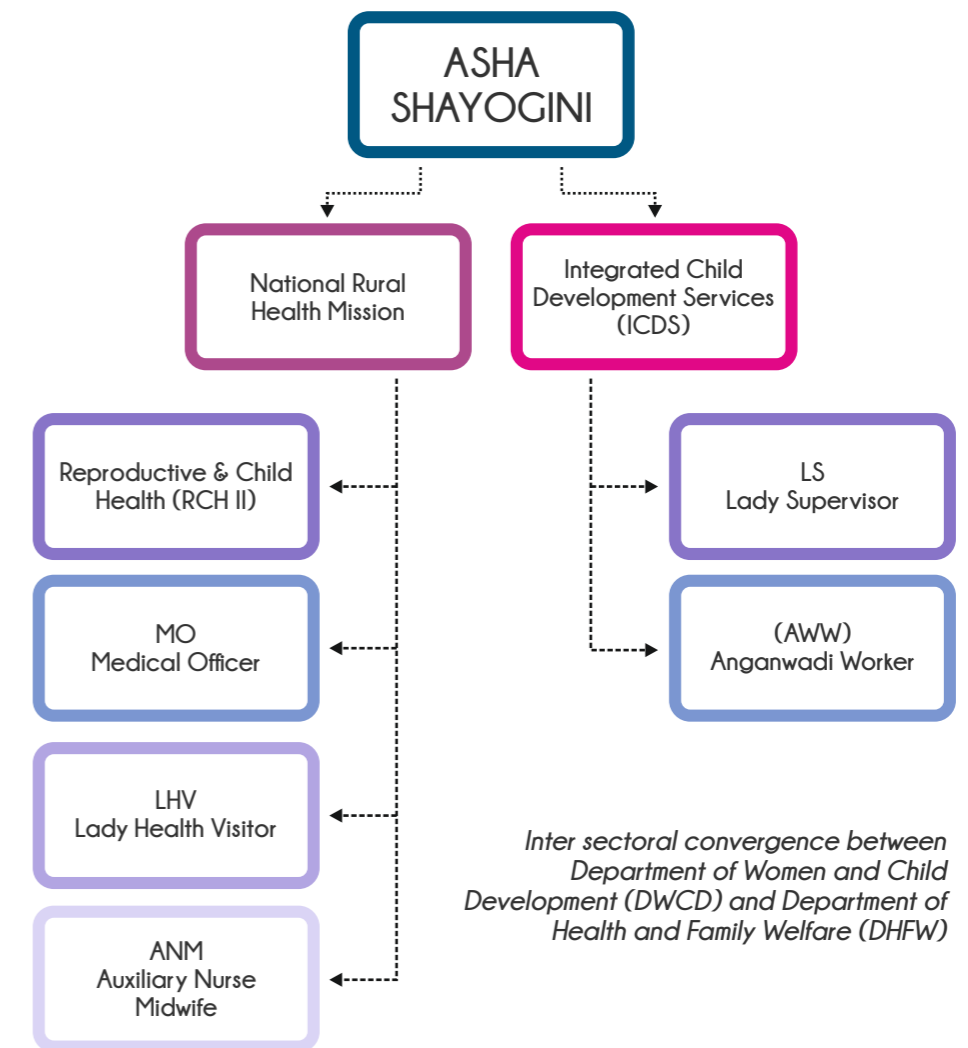
Detrimental and often undetected until severe, under-nutrition undermines the survival, growth and development of children and women and diminishes the strength and capacity of Nations.

Nutrition is the core pillar of human development and concrete large-scale programming not only can reduce the burden of under nutrition and deprivation in countries but also can advance the national progress.

## Facts about malnutrition in India



## KHUSHII's approach towards better nutrition for everyone



### Key Strategies:

1. Promoting Health and Nutrition Inter sectoral convergence between Department of Women and Child Development (DWCD) and Department of Health and Family Welfare (DHF) to accelerate progress
2. Nutrition communication for behavioural change, following a positive deviance approach
3. Capacity building of community and frontline workers: Auxiliary Nurse Midwife (ANM), Accredited Social Health Activist (ASHA), Anganwadi Worker (AWW)
4. Mobilize community & facilitate them in assessing nutrition related services at Anganwadi centres
5. Promoting community engagement and role of local leaders in better nutrition service delivery



# SKILL DEVELOPMENT

# KALA

**Objective:** To empower the community through more responsive and relevant interventions in skill development resulting in enhanced income.

India has a large young population, only 5% of the Indian labour force in the age group of 20-24 years has obtained vocational skills through formal means.

Unemployment is a major macroeconomics issue – it impacts the GDP of the nation and adds to people's psychological and social well-being. Due to lack of skills and education, people are forced to undertake menial jobs and/or function in informal economy in dire labour conditions.

Unemployment in youth is further contributing to increased conflicts and violence. Carrying the generational baggage of vulnerability and destitution children grow up with low self-esteem, limited or no education, no life skills and limited opportunities to gain a meaningful employment.

KHUSHII's 'Kala' project aims at empowering women and youth from disadvantaged communities with an opportunity to enhance their skill, knowledge and become financially independent. The vocational centre established by KHUSHII in the community of Devli, Sangam Vihar of New Delhi is offering courses on Cutting & Tailoring and Beauty & Wellness. Another vocational centre is running in Bhiwadi, Rajasthan offering Cutting & Tailoring course. These courses are selected based on the local demand and employability opportunities. The programme imparts skill with an aim to increase the employability of trainees or create entrepreneurs. KHUSHII has in-house capacity of experienced teams to train, execute and to deliver high quality results.



# Story Of Hope:

## Crafting Their Future



**Gazala**, 19, living in the slums of Dakshinpuri in a family of 8 members. Her father works as a plumber in the locality. With his meagre income of INR 5,000 - 7,000 a month, the family could barely make ends meet.

Being the eldest among her siblings, she had to be the helping hand to her father's income to keep the household economy running. But Gazala couldn't get a job. The reason was simple, her education had been incomplete, as she had dropped out of school after Grade 8.

Things started looking north when she found out about KHUSHII's Kala programme and came to the office to enquire about the course. After she overcame her initial hesitation about the benefits of the course, she was determined to join the course and start to create a change in her life.

During the course, she was extremely hardworking and determined to be amongst the best in the business. She gained confidence by interacting with her faculty, taking feedback and constantly improving her work.

Her hard work eventually paid off, and she successfully completed her course followed by securing a certification by VLCC, which enabled her to join the famous Skin Touch parlour in Lajpat Nagar, New Delhi.

Gazala has come a long way since, **her monthly salary of approximately INR 18,000 has increased the family income manifold to INR 22,000 – 25,000.** Today she is not only financially independent, but also capable of sharing responsibilities of her family with her father. This certainly gives her immense confidence and strength to fight any challenge that might come her way in future.

From time to time she meets her faculty at KHUSHII to share her success stories and accomplishments. It is her way of thanking them for all they have done for her.

# Story Of Hope:

## Tailoring Her Own future

**Sarla**, a home-maker from Harchandpur village of Bhiwadi in Rajasthan never thought life would give her another chance. She along with her husband and two daughters was leading an ordinary life of financial limitation, less resources and meagre income of INR 8,000 - 9,000 per month. Her husband works as a daily wage labourer in the nearby factory and to support the family income, she used to stitch basic cloths of neighbours at home.

Back in her school days when she was in Grade 8, she got a diploma in sewing. But never after that did she get any prospect to continue either with her education or her passion. The chances to break free from the monotony seemed bleak.

After many years of waiting, finally an opportunity came her way and she got another chance of reviving her skill by joining KHUSHII's vocational centre. This was an opportune moment for her and she delivered her best. She became the topper of her batch and KHUSHII rewarded her efforts by gifting her a sewing machine and a course completion certificate. This brought a new ray of hope in her life.

Thereafter, she started her own tailoring workshop. Her newly acquired skills and enthusiasm gave her the much-needed **opportunity to double her family income to INR 15,000 - 16,000 a month.**

Not only is her husband supportive and proud of her independence, Sarla is also able to accomplish her dream of educating her two daughters and provide them better support at home. With this new direction of life, she hopes to bring many positive changes in her life and see her girls succeed in life.

It's not just the skill, but the mind-set change that helped Sarla achieve her goals and follow her passion.



## KHUSHII FOR ART

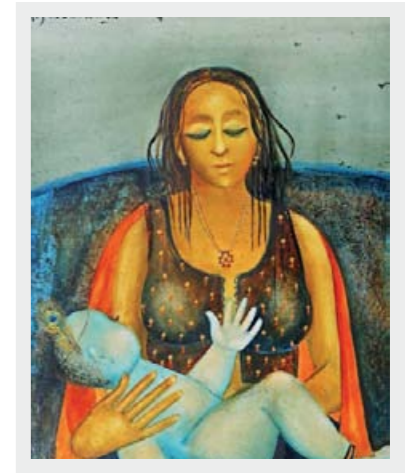


**KHUSHII** prides itself on being self-sustainable when it comes to fundraising, and looks at taking no financial support from the government. The medium for the same is either in-house fundraising initiatives or through the generous support of our corporate partners. Corporate partnerships play a vital role in the sustainability of our projects, whilst Art & Events

Khushii's Art & Events team works solely on art and plays a significant role in generating finances for our projects. The first step for the same being taken in 2006 with India on Canvas - Khushii's most well-known fundraiser and thanks to Aman Nath's concept where celebrities collaborate with eminent artists on a canvas & Charities conducting a spectacular auction became immensely successful and introduced us to art. In the financial year of 2017-2018, we reached the milestone of having completed a decade of India on Canvas (IOC). Our governing board member, Sandeep Gupta, graciously extended to us the JW Marriott to host the 10 Year celebrations of the fundraiser, held on 1st September 2017, and fellow Governing Board Member, Kapil Khurana, produced the Art Catalogue for us. A number of participants from the yesteryear editions of IOC returned for this landmark event, joining us to honour the decade's successes. Adding another dimension and element to the cause, we created the tagline: To Celebrate the Colors of Togetherness - encouraging family members to come together to jointly endorse our cause and participate in an opportunity to bond with each other over the noble cause of social welfare and glory of majestic Art.

## Anjolie Ela Menon

Padmashree anjolie Ela Menon, a life time achievement award winner, by the Delhi Govt., is among India's iconic contemporary artists. Menon has held 55 solo exhibitions including a retrospective at the National Gallery of Modern Art, Mumbai. Her works hang in major museum and private collections globally. Three books and several films have been made on her life and work.



## Ananya Birla

The gentle and beautiful Ananya Birla, a passionate musician, who recently launched her second single, Meant to Be, is also an entrepreneur and mental health campaigner. At 17, Ananya launched, Swatantra Microfin, her first venture that offers microfinance to women across rural India. Ananya's e-commerce company, CuroCarte, is her second Successful venture. An alumni from the University of Oxford, she along with her mother, Mrs. Neerja Birla, co-founded a mental health initiative called Mpower. Ananya is a signed artist with Universal Music Group, the first Indian artist to have been backed by Universal Music Group's PM:AM Recordings. Ananya is the Youth Brand Ambassador of Khushii - India on Canvas 2017.

“*KHUSHII will always have my support and I am sure that it will continue to flourish and benefit society for all the years to come. It does not only address one aspect of society, but addresses it holistically, from education to hygiene and from gender to community support. Each and every one of its initiatives is well tailored to address its goal, and the team comprises of people who truly Relate to the cause and are immensely dedicated.*”

- Ananya Birla

## Kalpana Shah

Mumbai born Kalpana Shah is a self-taught artist, a collector and gallerist. With her passion for art she started collecting art over years and eventually in early 2000, set up the prestigious Tao Art gallery in the heart of Mumbai. Kalpana's works are highly acclaimed and are in the collection of several art collectors and corporate houses in India and abroad.



## Naina Lal Kidwai

Padmashree Naina Lal Kidwai, a MBA from Harvard Business School, was the Executive Director on the board of HSBC Asia Pacific and Chairman HSBC India, and is the current Chairman, Max Financial Services and Advent Private Equity; a Non-Executive Director on the global board of Nestle, CIPLA Ltd. And L&T. Her interests in water and the environment are reflected in her engagements with the International Advisory Council of the Inquiry of United Nations Environment Program (UNEP), and many more.



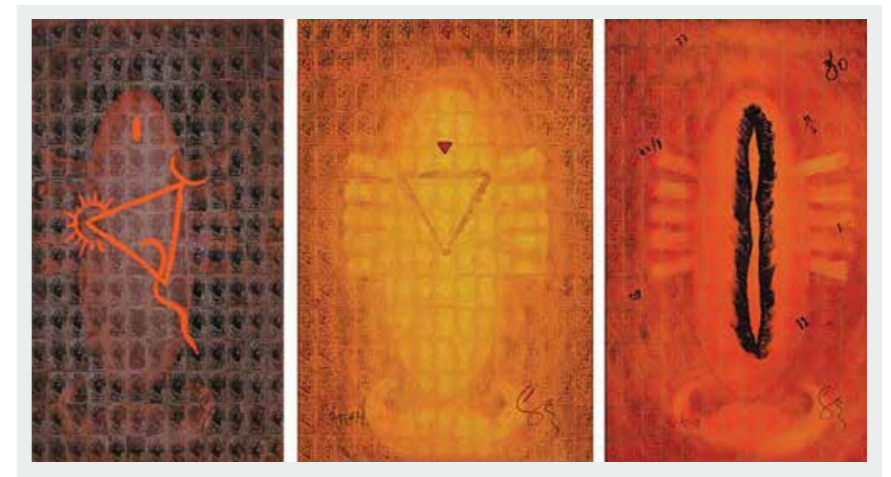
*A unique way of raising funds, the concept of Collaborative Painting is a great idea to bring business and art together for a noble cause. You get to take home a beautiful work of art, a constant reminder of the lovely KHUSHII children for whom we together are building a brighter future. The success of this initiative has stood the test of time and I congratulate Khushii for keeping it going.*

**- Naina Lal Kidwai**



## Satish Gupta

Satish Gupta is a painter, sculptor, poet, writer, printmaker, skilled draftsman, muralist, designer, calligrapher and ceramist. His works have a deep engagement with mysticism and the Zen spirit. They have been exhibited in over 36 solo shows at important Art galleries and museums internationally, including Shanghai Museum of Modern Art and The Museum of Sacred Arts, Brussels. He collaborated with Prime Minister, Shri Narendra Modi on a painting which was auctioned by Sotheby's for Khushii.



## Sadhguru Jaggi Vasudev

Ranked amongst the fifty most influential people in India Today, Sadhguru is a yogi, mtstic, visionary and bestselling author. Sadhguru has been conferred the Padma Vibhushan by the Government of India in 2017. A powerful and witty orator, he has impressed many with his knowledge and humour, and has been a speaker and a number of renowned platforms, including WEF and UN. Three decades ago, he founded Isha Foundation, a non-profit organization with human well-being at its commitment, supported by over seven million volunteers in over 250 centers worldwide.







*The intuitive, creative and aesthetic aspects of life belong to the realm of the feminine. And so here is an artistic rendition of the Divine Feminine - Linga Bhairavi. Satish Ji has beautifully captured the different facets of the Devi – her power, beauty and wisdom.*

**- Sadhguru Jaggi Vasudev**



# ACCREDITATIONS

**KHUSHII** has achieved accreditations based on a thorough due-diligence conducted by most prestigious agencies in India. The details of the Accreditations are tabulated below:

AGENCY	DESCRIPTION	AFFILIATION SINCE
 <p>NGO Darpan Unique ID: DL/2017/0167611</p>	Initiated by NitiAyog, this portal enables Voluntary Organisation (VO)/NGOs to enrol centrally and thus facilitates creation of a repository of information about VOs/NGOs, Sector/State wise. The Portal facilitates VOs/NGOs to obtain a system generated Unique ID, as and when signed.	2017
 <p>MHRD Ministry of Human Resource Development Government of India</p>	ShaalaSarathi is an initiative by the Department of School Education and Literacy, at the Ministry of Human Resource Development (MHRD). It aims to foster collaboration among NGOs, Corporates, and State governments to enable scaling up of high quality and innovative initiatives.	2018
 <p>GuideStar India</p>	GuideStar India is India's largest and most reliable NGO information repository. By joining GuideStar India, an NGO demonstrates its commitment to be a transparent & accountable organization.	2017
 <p>CAF Charities Aid Foundation India</p>	CAF India address the needs and bring forward the agenda to promote & enhance credibility and competence of the voluntary sector, through strengthening NGO Validation & Due Diligence division.	2009

# AWARDS & ACCOLADES

The awards are received by **KHUSHII** for its contribution to the social development sector through programmes impacting lives of many people.



### National Excellence Award

Awarded by Alma University London, for outstanding contribution in **Socio-Economics Development** on 17 June 2017 at Indore



### Rastriya Ratan Award

Awarded by Pratima Raksha Samman Samiti for outstanding Individual Achievements & Distinguished services to the nation on 6th December 2017 at Karnal, Haryana.



### India Iconic Award

Awarded by **Real Flavor Media Group** for outstanding achievements towards nation on 27th November, 2017 in Chandigarh.



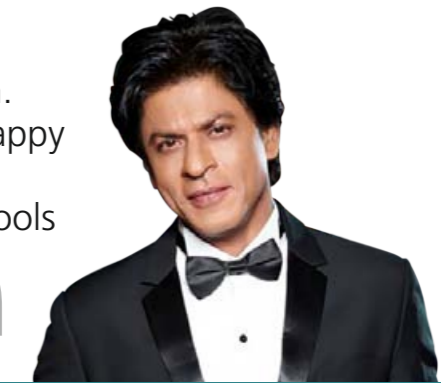
# CORPORATE PARTNERS




# CELEBRITIES SPEAK

“ Children need to dream. They need to learn. They need a full stomach. I am extremely happy to know that KHUSHII enables this process through its education programmes and schools by the name of Shikshaantra.

- Shah Rukh Khan, 2014



“ KHUSHII will always have my support now and in the future, for the work they do through their programmes and I hope that my association with this noble cause will get many more like minded individuals with abilities to make a difference.

- Ranveer Singh, 2017



“ KHUSHII will always have my support and I am sure that it will continue to flourish and benefit the society for all the years to come. Each and every one of its initiatives are well tailored to address its goals, and the team comprises of people who truly relate to the cause and are immensely dedicated.

- Ananya Birla, 2017





# FINANCIAL REPORT

## Balance Sheet as on 31.03.2018

Particulars	Schedule	Amount (Rs.)
<b>Liabilities</b>		
Corpus Fund	I	95,252,309.00
General Fund	II	23,606,515.88
Current Liabilities	III	9,031,420.76
<b>Total</b>		<b>127,890,245.64</b>
<b>Assets</b>		
Fixed Assets	IV	7,070,788.00
<b>Current Assets</b>		
Loans & Advances	V	5,154,831.00
Art Work in Hand		22,951,562.00
Cash in Hand & At Bank	VI	92,713,064.64
<b>Total</b>		<b>127,890,245.64</b>

"Signed in terms of our report  
of even date"

For Sarc & Associates  
Chartered Accountants  
  
(CA. Sandeep Garg)  
Partner

Place : New Delhi  
Dated: 01.09.2018

For Khushii-Kinship for Humanitarian  
Social and Holistic Intervention  
    
President General Secretary Treasurer

Registered Office: Building No.2, 3rd Floor, Masoodpur Farms, Near JIMS, Vasant Kunj, New Delhi-110070  
Phone: +91 (11) 26130597, Email: khushii.smile@gmail.com, contact@khushii.org  
Website: www.khushii.org


Registered Under Societies Registration Act, 1860.  
All personal/corporate proceeds are eligible for tax exemption under Section 80G of the Income Tax Act

## Income & Expenditure Account for the period ending 31.03.2018

Expenditure	Schedule	Amount(RS.)
To Shikshaantra Project	VII	48,929,873.89
To Amount to Be Utilized ( F C R A )		1,573,250.76
To Donation Paid		1,181,700.00
To Other Projects Expenses		4,885,129.00
To Administrative Expenses	VIII	10,635,524.70
To Excess of Income Over Expenditure		7,150,992.56
		<b>74,356,470.91</b>

Income	Amount(RS.)
By Donation Receipts	IX 63,983,313.91
By Income Generated Through Art Works	4,457,911.00
By Misc. Income	748,500.00
By Interest Income	X 5,166,746.00
	<b>74,356,470.91</b>

"Signed in terms of our report  
of even date"

For Sarc & Associates  
Chartered Accountants  
  
(CA. Sandeep Garg)  
Partner

Place : New Delhi  
Dated: 01.09.2018

For Khushii-Kinship for Humanitarian  
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## Receipt & Payment Account for the period ending on 31.03.2018

Receipts	Schedule	Amount(RS.)	Amount(RS.)
By Opening Balance			
- Cash in Hand		241,032.00	
- Cash at Bank		70,085,729.21	70,326,761.21
By Donation Receipts	XI		65,894,661.91
By Corpus Donation			1,400,000.00
By Misc. Income			733,530.00
By Corpus from Charity Art Proceed			24,806,095.00
By Interest Received From Bank	XII		5,144,692.00
			<b>168,305,740.12</b>
<b>Payments</b>			
			<b>Amount(RS.)</b>
To Shikshaantra Project	XIII		51,762,273.78
To Donation Paid			1,181,700.00
To Art Work Proceed			7,018,430.00
To Administrative Expenses			10,671,290.70
To Other Project Expenses			4,449,991.00
To Fixed Asset Purchase			440,990.00
To Rent Security			68,000.00
To Closing Balance			
- Cash In Hand		969,767.00	
- Cash At Bank		91,743,297.64	92,713,064.64
			<b>168,305,740.12</b>

"Signed in terms of our report  
of even date"

For Sandeep & Associates  
Chartered Accountants

  
(CA, Sandeep Garg)  
Partner

Place : New Delhi  
Dated: 01.09.2018

For Khushii-Kinship for Humanitarian  
Social and Holistic Intervention

  
President

  
General Secretary

  
Treasurer

Registered Office: Building No.2, 3rd Floor, Masoodpur Farms, Near JIMS, Vasant Kunj, New Delhi-110070  
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## Khushii Ka Taraana

ॐ पूर्णमदः पूर्णमिदं पूर्णात्, पूर्ण मुदच्यते,  
पूर्णस्य पूर्णमादाय, पूर्ण मेवा वशिष्यते ।  
ॐ शांतिः शांतिः शांतिः

खुशी से ही मेहके, ये संसार सारा  
खुशी बाँटने का है ये सपना हमारा  
गमों के अब बादल, किसी पर ना छायेँ  
उदासी मिटाते हुए, चलते जाएँ,  
खुशी का तो यह है सपना सुहाना  
खुशी से ही झूमे, ये सारा ज़माना

“खुशी से ही मेहके, ये संसार सारा  
खुशी से ही झूमे ज़माना सारा”

“खुशी का तो है बस एक ही तराना  
खुशी का ना रहे, ये सपना फसाना,  
अज्ञान का हम, मिटा दें अंधेरा  
बच्चों के जीवन में लाएँ सवेरा”

खुशी से है ये जग  
खुशी से है दुनिया  
खुशी है तो अब भूखा सोये कोई ना  
आशा का दीपक दिलों में जलाएँ  
मायूसी को हम उमीद बनाएँ





# ANNUAL REPORT

2017-2018



## Khushii

KINSHIP FOR HUMANITARIAN SOCIAL AND HOLISTIC INTERVENTION IN INDIA



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Vasant Kunj, New Delhi 110070  
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