

Reaching DREAMS



Annual Report 2018-2019

Let's make **GOODNESS**
an **UNLIMITED** Edition



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Message From The Chairperson

From the day that we started **KHUSHII**, in 2003, I had a vision of a prosperous India in my mind and my heart, with education being the torch. It is education, that acts as the brightest star and a guiding light in all our lives, throughout especially for those, who are lesser privileged than us.



At the very outset, a very big and hearty thank you to all of you who have made 2018-19 very memorable year. This year is memorable because we made achievements and progress in several areas far surpassing the previous years. I know you must be wondering what these are because in the rush of time to get things done, we forget to look back at our own achievements.

When I look back over the last 16 years, I can confidently and proudly say that KHUSHII has made the lives of many lakhs of individual brighter, but the thirst to do more never leave our minds.

I am proud of my fellow Governing Board colleagues, who have committed to ensure that my vision, and the passion with which we work towards the betterment of our society, remains as intact as it was from our very first day.

Today, I have a perfect family of 5 Lakh members including 28,000+ Children. I appeal to all of you, to continue to give us your noble support and warm generosity. It is with you walking the path with us, that I hope to bring my KHUSHII family to 50,000 children in the New Year.

Lt. Col. Kapil Dev
Chairperson
KHUSHII

Leadership Speak



Aanchal Singh
Executive Director

KHUSHII stays committed in its resolve to work towards developing innovative solutions to reduce the gaps in learning levels of children at an early age in order to reduce drop outs and render transformations in learning through experiential Art integrated learning techniques. SMHEAP (Shikshaantra Plus Mental Health Education and Awareness Programme) was initiated to strengthen emotional, psychological and social wellbeing of our beneficiaries. 79 teachers including certified counsellors were deployed in government schools and 1,781 teachers were trained through 96 workshops.

This year, we witnessed significant investment in strengthening our programmes with added technology support and automations in Monitoring and Evaluation. Social Media saw overwhelming response with 55.2% increase in followers and appreciation on our Project postings.

We are extremely thankful to our corporate sponsors, individual donors, advisory team and volunteers whose collective wisdom and support renders an enabling environment to work towards high intensity replicable model that can generate sustained growth and development envisioned in SDGs.



About KHUSHII

KHUSHII (Kinship for Humanitarian Social and Holistic Intervention in India) is an independent civil society organisation working for the upliftment and holistic development of underprivileged children, women and vulnerable families. Founded in December of 2003 by Cricket legend Lt. Col Kapil Dev, KHUSHII is currently working in 6 states in India reaching out to 28,000+ children and impacting lives of more than 5 Lakh beneficiaries from vulnerable communities in their fight against poverty, abandonment, social neglect and helping them discover ways to live with dignity, socio-economic independence, self-sustainability and better health.



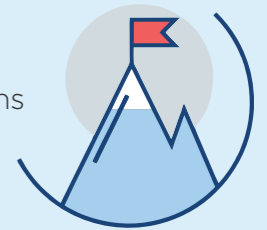
VISION

Generating maximum impact on underserved communities through creating a culture of giving to promote equity



MISSION

Transforming society to improve lives through holistic interventions in School education and participatory Community Development



GOALS

To create a network of change through impacting 2.5 million lives by 2022



Rationale

The World Development Report 2018: Learning to Realize Education's Promise, states that education powerfully advances the World Bank Group's twin strategic goals: ending extreme poverty and boosting shared prosperity. Given that today's students will be tomorrow's citizens, leaders, workers, and parents, a good education is an investment with enduring benefits. But providing education is not enough. What is important, and what generates a real return on investment is learning and acquiring skills. This is what truly builds human capital. Some of the facts mentioned below are the basis of KHUSHII's intervention in schools and communities at large.

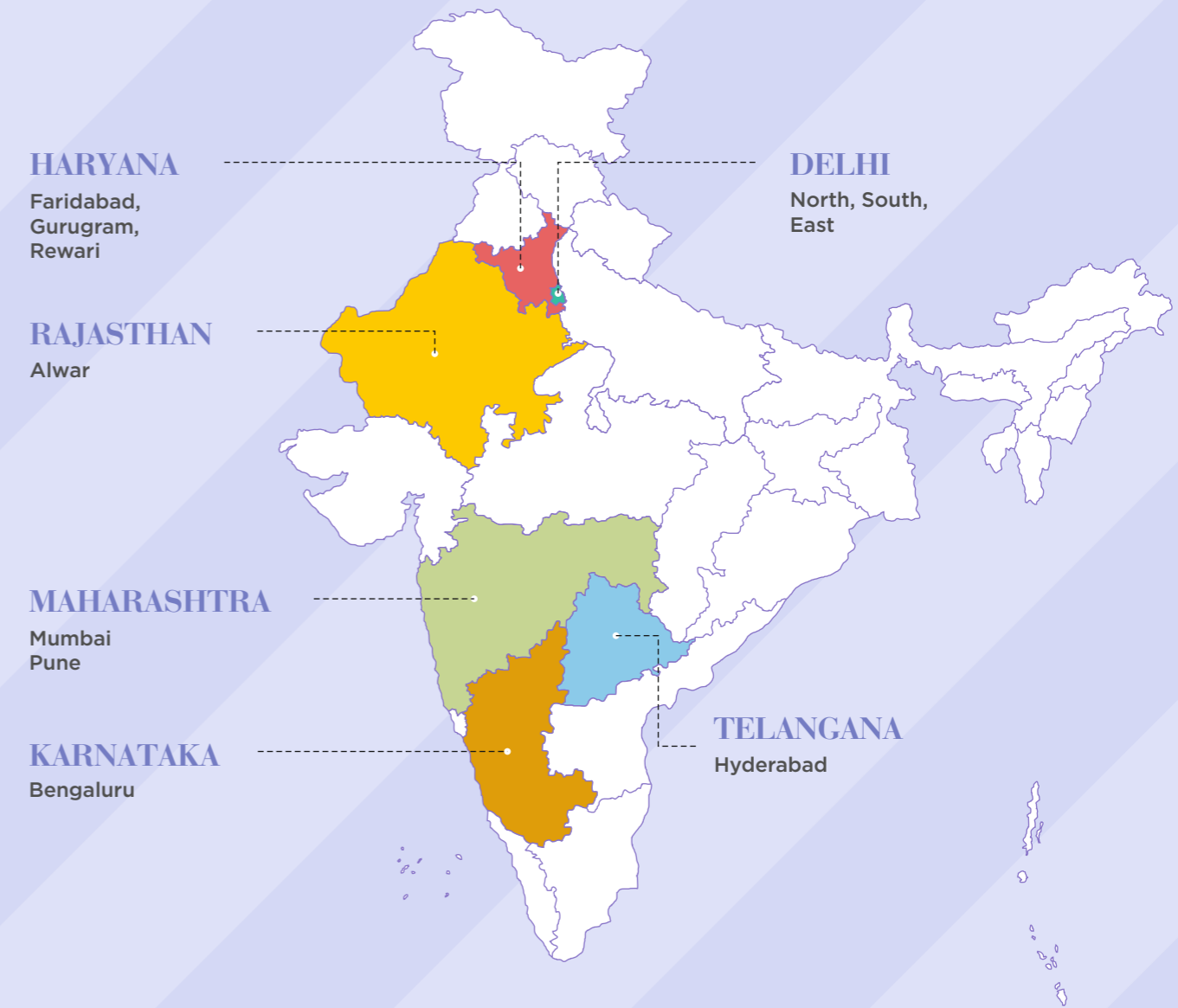
- 8.1 million children are out of school, majority of those belonging to the disadvantaged groups - **UNICEF, India**
- 27% children drop out between Class 1 and 5, 41% before reaching Class 8, and 49% before reaching Class 10 - **UNICEF, India**
- Indian students in Classes I-VIII, are not learning enough, only half (50.3%) of all students in Class V can read texts meant for Class II students - **ASER 2018**
- 95% of children attend Primary school, just 40% adolescents attend secondary school (Grade 9-12) - **World Bank**
- Only 1.4% of GDP is the Government's expenditure on health; Out of pocket health expense is pushing families into poverty - **Economic Times**
- 48% of children under the age of five are stunted; 36% of women are chronically undernourished - **National Family Health Survey (NFHS-4, 2015-16)**
- Only 5% of labour force (20-24 years of age) is skilled; 92% of workforce is operational in informal economy - **India Labour Market Update, July 2016**

In response to the situation, KHUSHII has aligned its intervention to achieve the following.



Rationalizing education as the first step towards empowerment, KHUSHII delivers through well planned and comprehensive projects in Remedial and Adult Education, Health and Nutrition, Sanitation, Skill Development and Livelihood. Our distinctive goal is to empower women and children from poor and marginalised communities leading to improved life of dignity through economic empowerment, better health and education.

Our Footprints (2018 - 2019)

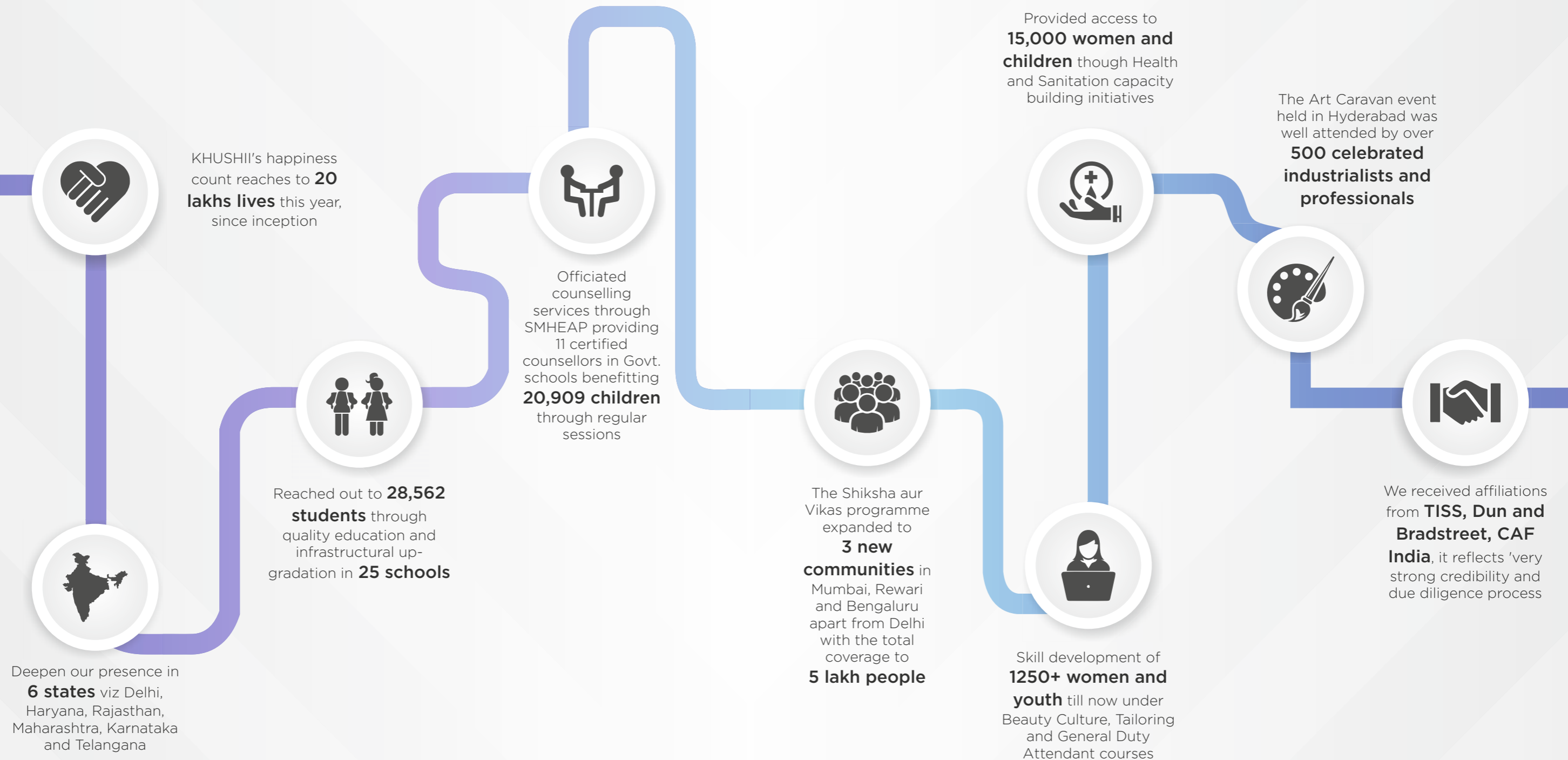


State
06

District
11

Total Coverage
Education
28,000+
Community Development
500,000+

Milestones (2018-2019)





Our Programmes

Education

Swatantra Shikshaantra
Shikshaantra Plus

Community Development

Shiksha aur Vikas

Skill Development

Kala

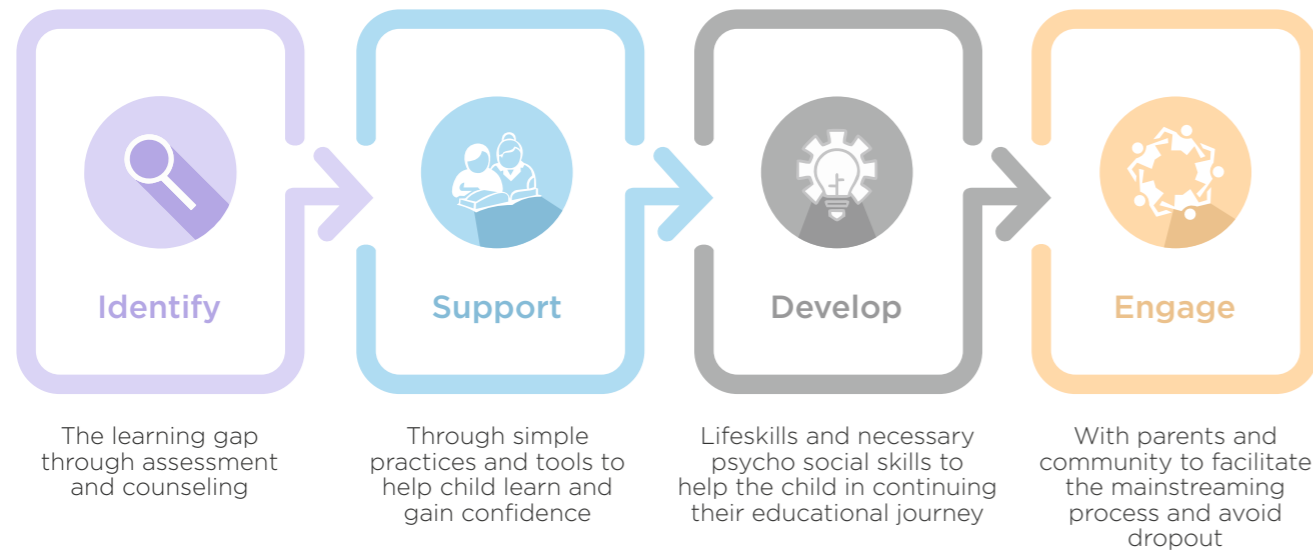
Health and Nutrition



Education

The educational programmes of KHUSHII are based on a well-woven process of Identifying, Supporting, Developing and Engaging with the child to ensure their overall academic and personality development. Each step in the process, empowers the child with right kind of attitude, knowledge and skills required to lead a life of dignity.

Model Of The Programme



Swatantra Shikshaantra

Remedial Education Programme

In 2006, the Swatantra Shikshaantra centre in Devli, Sangam Vihar was established with an aim to provide remedial education to children with learning difficulties in English, Mathematics and Science. Since then, every year the programme evolved and moved beyond mere academic exchange between children and teachers. It is addressing the needs of children living in the nearby community who face difficulty in acquiring the optimal level of knowledge and skill which eventually hinders their academic achievement and overall personality enhancement.

So far, 15,000 children from Devli, Sangam Vihar have been benefitted from the programme. In year 2018-19, the centre catered to **314 children** from grade 1-10 including 126 Boys and 188 Girls. In the centre, students are not only given opportunities to gain academic brilliance, but through extra-curricular activities, they are provided with lifeskills to improve their self-confidence and personality. Alongside each student is served with freshly cooked Mid-day Meal prepared keeping in mind the growth of children. Health camps and regular counselling sessions are also the integral part of the programme to ensure physical and mental well-being.

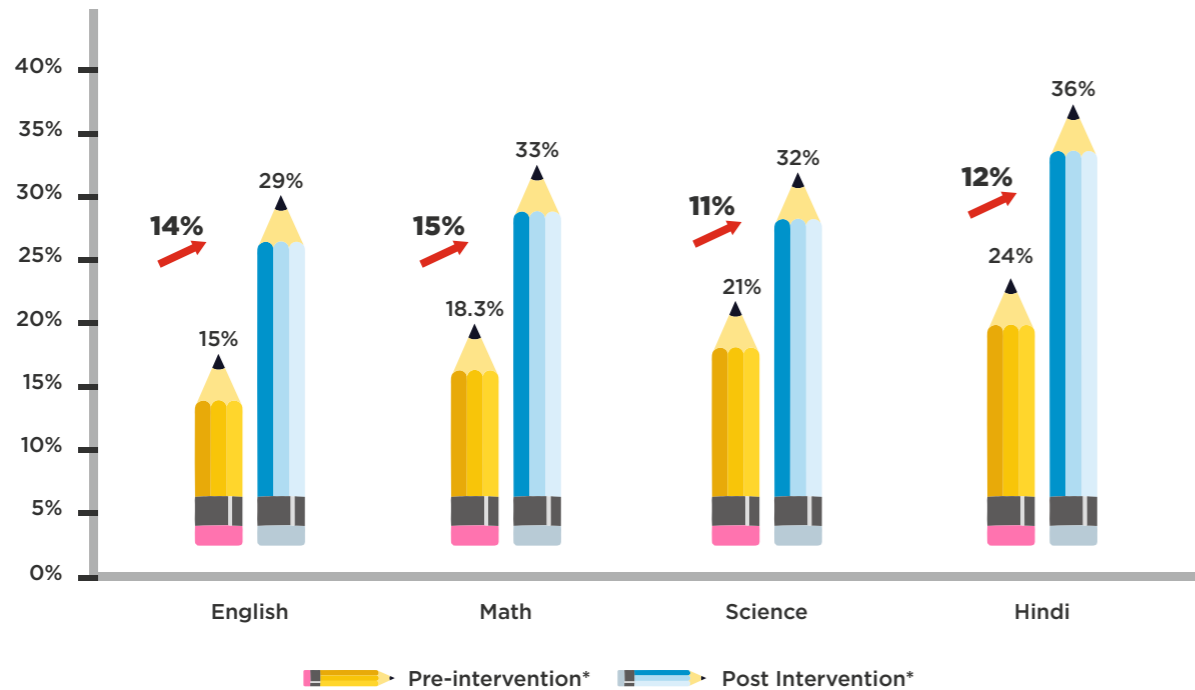
This year, an increased focus was given on bringing quality experiences for the children of all age groups. For example, Employee Engagement activities organised in collaboration with long associated partners such as Deloitte and XL India that brought meaningful engagement for children focusing on honing lifeskills. Additionally, capacity building initiatives on digital learning, WASH, mental health etc. impacted positively on the overall academic achievement of the children.

Parent being one of most critical stakeholders in the process, have been a constant supporter of our methodologies. They have been very proactive in providing feedback on our actions. The steady increase in their participation in monthly Parent Teacher Meetings (PTMs) is an evidence of their confidence in the programme.



Impact

Overall **13% improvement** in learning levels of children in English, Math, Science and Hindi subjects in the academic year.



* Pre-intervention is the academic level of children assessed before the intervention in each grade. Post intervention is the academic level of children after the intervention for the particular academic year.

<p>85% improvement in participation of parents in PTMs</p>	<p>3% reduction in dropout rates from last year</p>	<p>100% pass percentage in grade I-X, with highest 87.4% in board examination</p>
<p>90,430 Midday meals served in the year</p>	<p>35 Dropped out children integrated back to school</p>	<p>37 students received the scholarship for higher education</p>

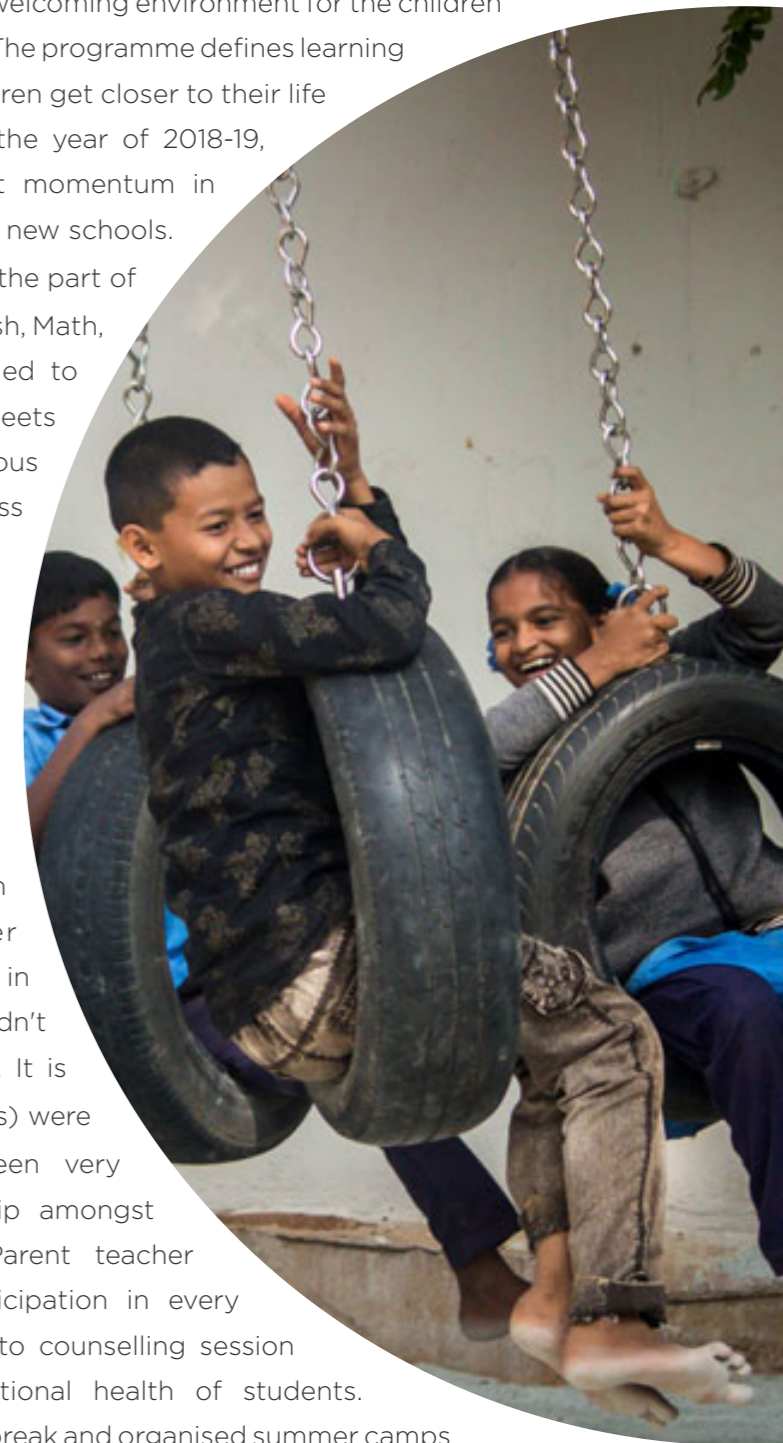
Shikshaantra Plus

A Complete School Transformation Programme

Shikshaantra Plus is KHUSHII's attempt to create a welcoming environment for the children studying in Government schools to learn and grow. The programme defines learning as both academic skills and life skills that help children get closer to their life goals. The programme was initiated in 2016, in the year of 2018-19, Shikshaantra Plus programme gained significant momentum in terms of benefitting to large number of children in new schools.

Total of **27,950 students in 25 Govt. schools** were the part of the programme. Remedial education in Hindi, English, Math, Science, regional language subjects were provided to students. Periodic assessments and weekly worksheets helped students to gain understanding of various concepts and also informed them on the progress they made in due course.

The *Maitri* Groups (student groups), counselling services by a certified counsellor, capacity building workshops on WASH, safety and child rights has certainly provided a requisite strength to each child to continue their educational journey at the school. Improved parent engagement and School Management Committee's (SMC's) involvement in school activities has resulted in greater accountability. Quarterly health camps organised in the school worked wonderful for children as they didn't have access to such as facility in schools earlier. It is noteworthy that the *Maitri* Groups (student groups) were initiated first time in schools. They have been very instrumental in building the sense of ownership amongst children impacting their overall personality. Parent teacher meetings were regularised with increased participation in every school. This year an increased focus was given to counselling session organized specifically to promote Psycho-emotional health of students. Counsellors took special initiatives during summer break and organised summer camps in school to put children to ease of academic pressure.



Infrastructural Augmentation



5 STEM labs established in schools to support Science and Math learning for students



5 RO systems installed in schools to provide safe drinking water



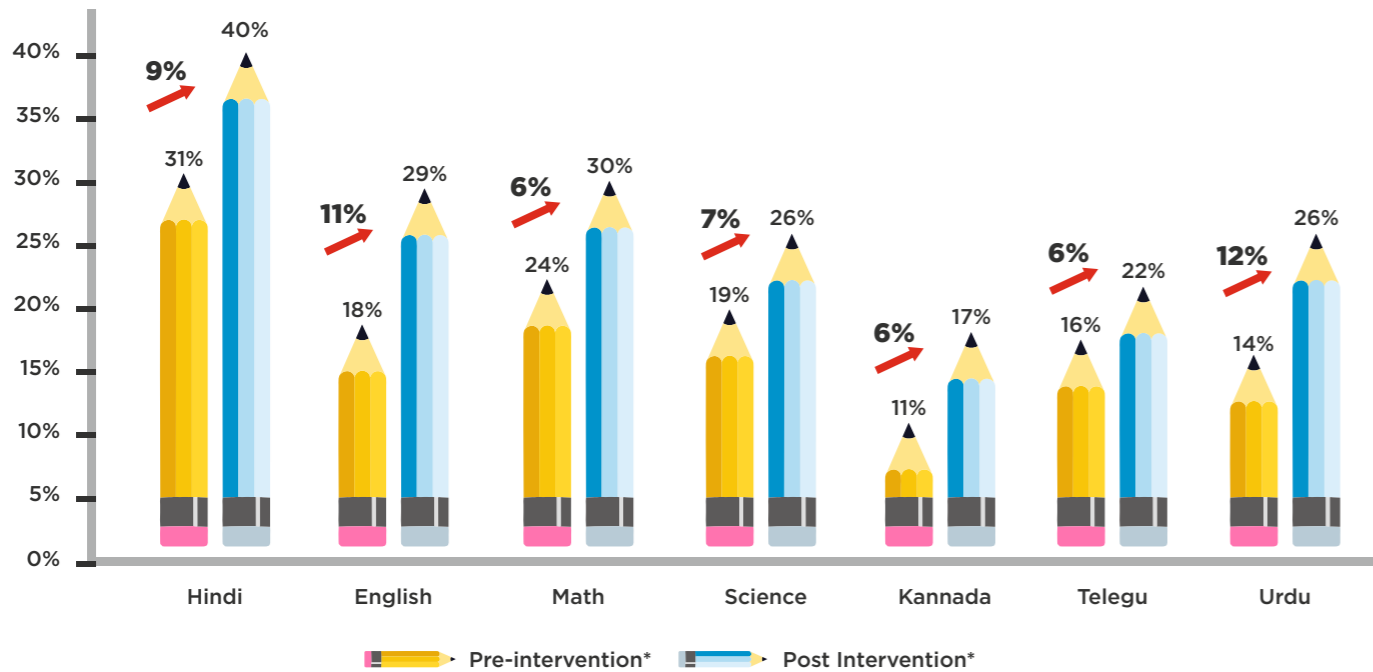
68 classrooms were painted



28 toilets were constructed or repaired

Impact

The assessments done at the beginning and end of the academic year shows an average **improvement of 8%** in all subjects.



* Pre-intervention is the academic level of children assessed before the intervention in each grade. Post intervention is the academic level of children after the intervention for the particular academic year.

- 20,000 children received mental health related services
- 79 teachers deployed including certified counsellors
- 32 Health camps organized
- 6 SMCs trained
- 70% of the students gained familiarity on computer
- 65-70% improvement in attendance
- 55% improvement in parent attendance in PTM
- 33% improvement in retention
- 133 dropped out children (in Mukundpur) integrated back to mainstream schooling
- 96 Teachers' training organised

Partnerships forged

Director Education, Department of Education - SDMC, NDMC (Delhi)	Department of School Education, Haryana
Dist. Education Officer, Primary Section, Alwar Rajasthan	Govt. of Karnataka, Primary & Secondary Education - Bangalore (Karnataka)
Director Education Officer Hyderabad	Education Officer, Department of Education - Mumbai (Maharashtra)





As the Commission is mandated to protect the rights of children, we are proud to be associated with KHUSHII, an organization whose objectives are dedicated to children. We have had several occasions to interact with KHUSHII and we have found the organization and its staff to be very cooperative and considerate in dealing with matters related to children, especially their education and welfare. We would like to record our appreciation of the good work done by KHUSHII in this vital area of child welfare.

- B. C. Narula
Sr. Consultant, DCPCR



The South Delhi Municipal Corporation is happy to record its satisfaction at the good work done by KHUSHII in the field of education and welfare of children. Education being a very crucial sector for empowerment of the citizens, the work and initiatives undertaken by KHUSHII are laudable. SDMC is proud to be associated with KHUSHII in this great task of nation-building through education and outreach activities specially designed for children who are the citizens of tomorrow.

- Dr. Surinder Bhandoria
Dy. Director of Education (HQ), SDMC



मैं अपनी बेटी माधुरी की पढ़ाई के साथ साथ उसकी पर्सनैलिटी में भी आत्मविश्वास को बढ़ते देख रही हूँ। पहले वो किसी से बात करते वक्त भी घबराती थी लेकिन काउंसलर मेडम ने माधुरी को बदल दिया। वो अब बहुत कॉन्फिडेंट हो गयी है, सबसे अच्छे से बात करती है। मैं माधुरी को बढ़ता देखकर बहुत खुश हूँ और खुशी की टीम को धन्यवाद देती हूँ।

- कल्याणी देवी, पेरेंट, देवली



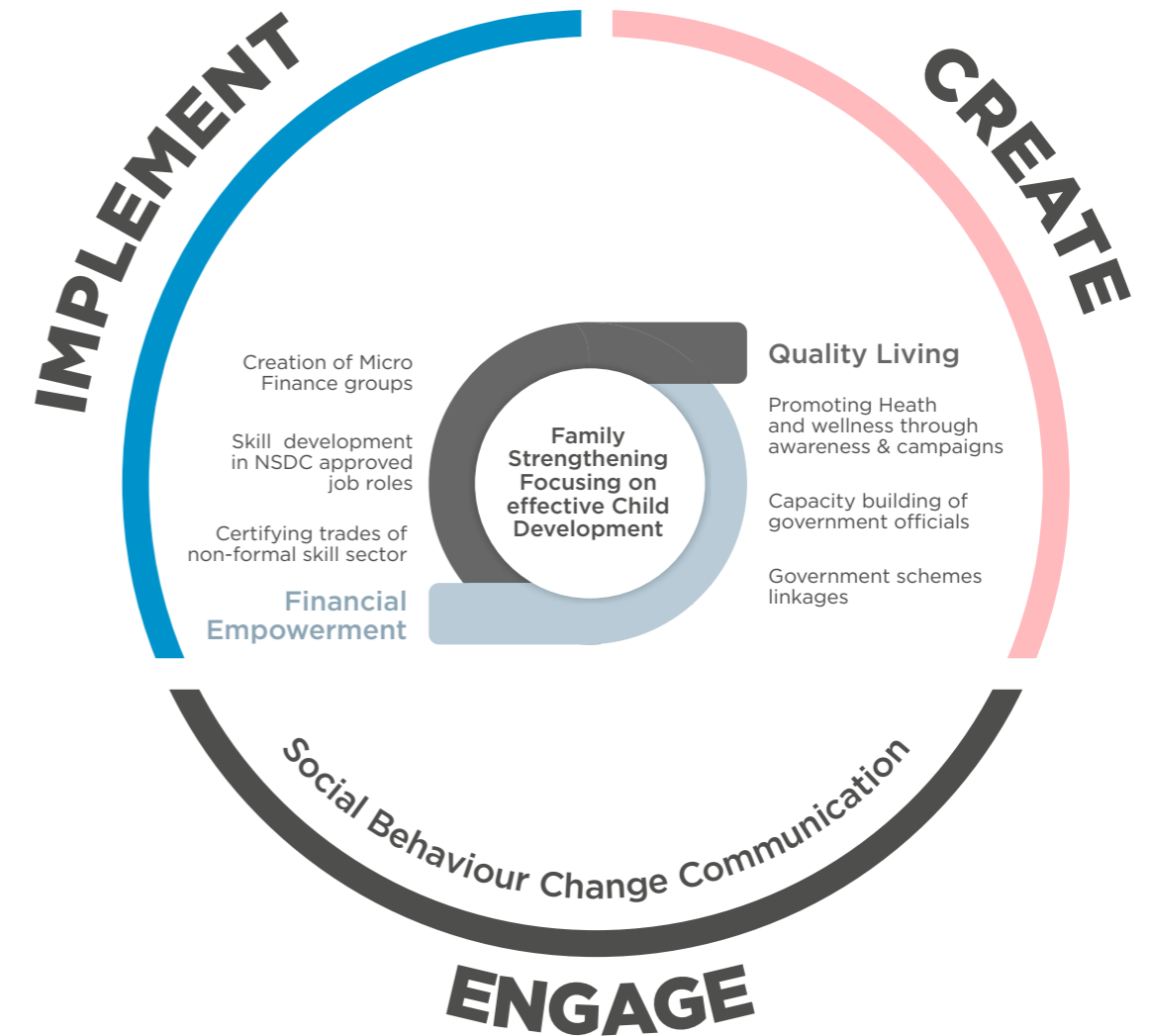
While there are a number of institutions which work in the education sector, North DMC is impressed by the dedication and sincerity of the team working in KHUSHII in the area of education. With increasing thrust and importance given to education, the role of organisations like KHUSHII cannot be ignored. The services and excellent support provided by KHUSHII has helped scores of children to lead better lives through their innovative and proactive programmes. We commend their sincere efforts in this direction and wish there were more organisations like KHUSHII.

- Jagdish Prasad
Dy. Director of Education, Civil Line Zone, North DMC



Community Development

At KHUSHII, we believe that education wields the power to free disadvantaged communities from the clutches of poverty and transform their future. The Shikshaantra Plus programme endeavours to create a superior learning environment for students in government schools and thereby, increasing student enrolment and reduce drop-out rates. The support of student's families and communities are crucial for the success of this initiative. The community development model of KHUSHII is designed around the same principal keeping the children in the centre.



Shiksha Aur Vikas

An integrated community development programme

Shiksha aur Vikas initiative of KHUSHII aims at improving the lives and livelihoods of marginalised families to enable them to send their children to school until the completion of their education. The programme runs within 3 - 5 kilometres of the school to ensure the maximum coverage of children.







The key components of the programme are:

 Education & Life Skills	 Financial Inclusion	 Health, Nutrition & WASH	 Skill Development
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This year, an increased focus was put on creating stronger linkages with the Government and non-Government departments to enable better facilitation of trainings, health camps, awareness camps, meetings etc. with our beneficiaries.

The programme worked towards improving the service delivery at the Aaganwadi centres to benefit children and women. Additional strategic mobilization on Immunization, Health and Nutrition was done for the strengthening of services deliveries of Aaganwadi in the communities.

For the economic empowerment of youth and women, livelihood groups were created and women were trained on different aspect of Self Help Group management. Additionally women were provided with Adult Literacy courses to enable them to have basic literacy and numeracy skills before venturing into livelihood activities.

 500,000 people benefitting from different activities under the programme	 Presence in states of Delhi, Maharashtra, Karnataka and Haryana	 73 Microfinance groups created benefitting approximately 900 women and their families, with cumulative saving amounting to Rs. 2 Lakh	 100 percent full Ante Natal Care received by pregnant women	 55 health camps covering 6,000 beneficiaries	 911 children under 05 immunized against polio during "Mega Polio Abhiyaan" launched by Department of Health
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Partnerships forged with different Government and Non-Government departments

Integrated Child Development Scheme	Department of Adult & Continuing Education	Public Works Department
Rotary Bengaluru, South	Indian Development Foundation	Brihanmumbai Municipal Corporation





खुशी आलमगीरपुर गांव में आंगनवाड़ी के साथ मिल कर हमारी स्कीम्स को घर घर तक पहुंचाने का काम कर रही है। इस से सभी गाँव वासीओं को काफी फयदा मिल रहा है। गर्भवती महिलाओं तथा 6 साल तक की आयु वाले बच्चों का एनरोलमेंट बढ़ गया है।

- सुनीता, आंगनवाड़ी वर्कर, आलमगीरपुर गांव, रेवरी, हरियाणा



KHUSHII is doing fantastic work in and around Slum communities in Thanisandra, Bengaluru. We, from rotary Bangalore South joined hands with KHUSHII in organizing several medical checkup camps and distribution of spectacles, sewing machines and necessary educational requirements for Aanganwadi centres.

- S. Ramakrishna , Community Service Director
Rotary Bangalore South



I did Basic and Advance Course in Self Employed Tailoring at KHUSHII's Vocational Centre at Bhiwadi. I have started earning by stitching bags at the centre. Besides this, Team KHUSHII guided me to become SHG member and helped me in saving and earning both. I, would like to convey my gratitude to KHUSHII for all the support and opportunity given to me during this journey of self-transformation. My family is very happy, specially my mother-in-law felt proud when I gave her my first earning.

- Rajesh, Member Self Help Group, Harchandpur Bhiwadi



I was illiterate and it was a matter of shame for me because in my family as I was the only one who was unable to read and write. After two months of enrolment in the course of Adult Literacy in Mukundpur, I can now write my name in English and read text in Hindi. It's a beginning for me.

- Badami Devi, Beneficiary, Mukundpur Delhi



Economic Empowerment Through Skill Development

Kala

A Skill Development Project

Unemployment is a major macroeconomics issue - it impacts the GDP of the nation and adds to people's psychological and social well-being. Due to lack of skills and education, people are forced to undertake menial under paid jobs with dire labor conditions in informal economy. Carrying the generational baggage of vulnerability and destitution children grow up with low self-esteem, limited or no education, no life skills and limited opportunities to gain a meaningful employment.



- Devli, Sangam Vihar & Mukundpur in Delhi
- Bandra in Mumbai
- Alamgirpur Rajpura village in Rewari

- Bhiwadi in Rajasthan
- Thanisandra in Bengaluru

The project 'Kala' of KHUSHII is designed to empower the community through more responsive and relevant interventions in NSDC approved Skill Development courses resulting in enhanced income. Currently, the project is being implemented in:

Under the Kala project KHUSHII is offering varied skill development courses for women and youth from low-income families. It has shown direct impact on them with an opportunity to enhance their skill, knowledge and become financially independent. These courses are National Skill Development Corporation (NSDC) approved Job roles in Self Employed Tailoring, General Duty Attendant and Assistant Beauty Therapist as per the National skill qualification framework. Onboarding of third party agency for skill assessment has been done.

KHUSHII mobilised these beneficiaries from their homes to join the courses. During the mobilization phase, an in-depth understanding is developed about the specific needs of the skill and aspirations of the beneficiaries.



Trained **417 women** in employability linked NSDC approved job roles



70% students have started earning through self and wage employment



90% students are new entrants in the job market and received their first salary



मैंने खुशी के कला सेंटर से सिलाई का अड्वान्स कोर्स किया है। हरचंदपुर के छोटे से गांव में ये सेंटर मेरी जैसी कई महिलाओं के लिए उम्मीद की किरण बनकर आया है। मैंने कोर्स करने के बाद अपनी सिलाई की दुकान खोली है और आज मैं उससे महीने के 8,000 रुपये तक कमा लेती हूँ। मेरे परिवार को इससे एक नया स्थान मिला है।

- सरला देशराज, हरचंदपुर गांव भिवाड़ी, राजस्थान



I am working as a General Duty Attendant in Saroj Hospital, Rohini. It was my dream to get a job with good income that could sustain my family. I successfully accomplished my dreams of having a career in healthcare industry. I am grateful to KHUSHII because of which I am leading a respectful life today.

- Babita, Alumni GDA & Employee of Saroj Hospital, Delhi





Health And Nutrition

Health and nutrition plays an integral role in one's well-being and they are intertwined variables which determine the nature of each other. In the global campaign of health for all, promotion of proper

nutrition along with promotion of preventive health has been one of the eight elements of primary healthcare. It is a well - known fact that Maternal, Infant and child nutrition plays significant role in proper growth and development including future socio-economic status of the nation. Lower Socio-economic conditions, higher birth order, lower birth interval and faulty eating habits have adverse effects on the nutritional and health status.

KHUSHII's line of work in Health and Nutrition is to support ongoing Government initiatives by prioritizing the accessibility and availability of primary healthcare to the underserved communities. The goal of these

projects is to generate felt-demand for government services at the available resources like Aanganwadi Centres (AWCs), Sub Centres, Primary Health Clinics to improve the health outcomes and curb malnutrition among children with a life cycle approach.

OBJECTIVES:

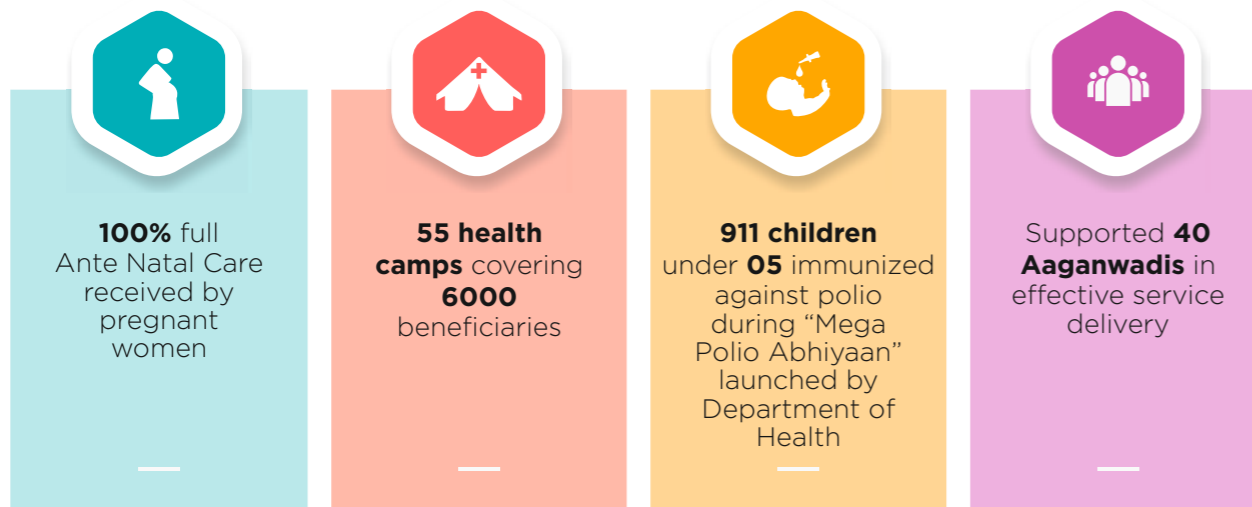
- To improve the nutrition levels of children under 6 years of age by strengthening existing AWCs services to children, women and adolescents
- To increase the participation of the key decision makers and community members in health & nutrition awareness camps and sessions

KHUSHII implements these projects directly to meet the objectives. The programme approaches its goals through a partnership involving actors at different levels with ICDS and Govt. Health functionaries. The underlying methodology of Health, Hygiene & Nutrition programme comprises of:

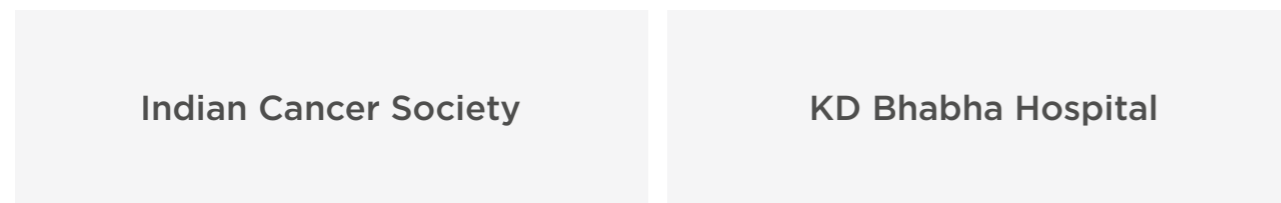
AWARENESS RAISING: Activities focused on awareness raising at Aanganwadi centres and Sub centres of nearby communities on the emerging health issues on periodic basis.

CAPACITY BUILDING: It influences stakeholders' participation in disseminating quality intervention in the programs. Capacities of frontline workers like Aanganwadi worker, ANM, ASHA and other key stakeholders are built on the topics of health and nutrition, family planning, importance of breastfeeding, menstrual hygiene, anemia, life skills, immunization are build. Building capacity entails not only training the frontline worker, but also mobilizing knowledge and support to promote best healthy practices and increasing accessibility to the government health facilities.

COMMUNITY MOBILIZATION: The mobilizers identified from the communities are trained on programme components to take them forward within the community. They focus on mobilising the community towards WASH, Health, Hygiene and Nutrition through a life cycle approach.



Partnerships Forged:



With the support of KHUSHII mobilisers, I got connected with Aaganwadi centre for Ante Natal Care (ANC) as I was about to complete full term pregnancy. Now, I am availing all government facilities that are being provided under the scheme such as tetanus vaccination, weight monitoring, free ultrasound and ration etc.

- Ms. Nirjahan Sayyed, Beneficiary, Bandra Mumbai



Under the Shiksha aur Vikas project, KHUSHII has been doing extensive work in the underserved communities of Thanisandra, especially for women. Indian Cancer Society has been conducting cancer screening camps on the regular basis in the society. These camps are very successful in leading the follow ups. We are looking forward to have more such camps in near future for the benefit of women.

- Dr. Chethana T, Manager Cancer Screening, Indian Cancer Society





Tales of Triumph

- Victory over Aggressive Behaviour: Success story of a 7 year old
- Enlightenment comes from within for a better you
- Why Improving Immunization Rate is Crucial - No Child Should Be Left Behind
- Cancer Winner - Not Just a Survivor

KHUSHII for Arts

KHUSHII on the Web

Accreditations

Corporate Partnerships

Individual Fundraising

Our People

Financial Report



Tales Of Triumph



Victory over Aggressive Behaviour: Success story of a 7 year old

All of seven years! Omar (Name Change) is just like any other kid, a Class III student. His parents also dreamed of a bright education and career for their kid. The impoverished background makes such dreams impossible. Omar's father who is a fruit seller living in Sangam Vihar did not give up.

Omar's exhibited behavioural problems both at home and school. He had difficulty with impulse control and experienced problems sitting still, focusing on his work and solving conflicts with other children.

KHUSHII Shikshaantra, extended its helping hand. As a part of intervention plan, the expert Counsellor firstly built a rapport with the child through life skills sessions to know the root cause of his behaviour.

Counselling and life skill sessions combined with Play and Art therapy helped him a lot. Omar was asked to play puzzle, where he was asked to solve the puzzle designed for concentration. In Art Therapy, he was given a book in which he had to colour to increase his concentration attention span. This process continued for three months.

Today, he respects all his teachers and shares an amicable relation with peers. He also secured good marks in Final assessment i.e. 33 out of 40 in Hindi, 31 out of 40 in Maths. Presently, his personality has got well transformed into an ideal student, attends regular school, completes assignments on time and actively participates in all school activities.



Enlightenment comes from within for a better you

Arathi (name change) is another average Indian girl, who lost both her parents, looked after by her uncle. Arathi has an elder sister studying in the same Government School in the busy Borabanda area near Hyderabad. Her sister is in Class 8 while Arathi is in Class 7. Her elder brother lives and works in faraway Visakhapatnam.

Currently, Arathi and her sister stay with her uncle's family. There are fights in her family and her aunts mistreat Arathi and she had to do all the household work including washing clothes of the family of ten.

Once the problem was identified in December 2018 she was called for individual counselling from early January 2019. Her sense of worthlessness made her lose interest in studies.

During the sessions, she was given deep breathing and relaxation exercises and narrated some funny incidents to cheer her up and to relieve her stress.

The counsellor used to greet her warmly and asked, How are you? How was your day? Had your lunch? This small exercise made her so happy and it helped a lot in changing Arathi's perspective at a faster pace.

This gave her hope that if she studies well and got a job she will overcome all her problems in life. Counselling sessions continued to develop the right attitude towards life.



Why Improving Immunization Rate is Crucial – No Child Should Be Left Behind



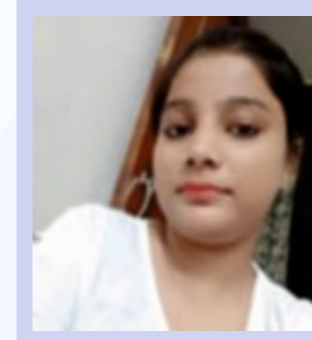
Project Shiksha Aur Vikas is determined to ensure the right of every woman and every child to get fully immunized. A casual attitude and ignorance towards the benefits added to the problems of non-immunisation. Parents did not bother if any vaccination was missed. Challenge was to change this mind-set.

In March 2019, Project organized a “Mega Polio Abhiyaan” launched by the Department of Health in Rewari, Bengaluru and Mumbai. A total of 911 children under the age of 5 years were vaccinated. This was remarkable. How we did it is an interesting story by itself. Regular community meetings were conducted with active support from Integrated Child Development Scheme (ICDS) and Health Department. House-to-house visits were undertaken to deal with the traditional attitude of families and they realized the importance of vaccination. Attendance on the immunization days improved significantly. This was a good beginning.

The attitude of parents changed with increase in knowledge about location of immunization centres and days & timing on which the services were available. Availability of ante-natal and post-natal services, family planning care, and child care was brought to the knowledge of the families through workshops and awareness programmes.

Vaccines now protect more children than previously but the fact is nearly one in five infants miss out on it. Low immunization levels among poor and marginalized children compromise on gains made in all other areas of maternal and child health. Therefore, focus is on strengthening immunization rate in the communities where we are working. Happily, the programme is working out well and yielding desired results. Our goal is to see that no child is left out.

A Story that will Warm your Heart – Arti and Her Dreams



Arti had always dreamt of doing some big and different. Living in a family with financial constraints, she completed her education till Class XII. She was looking for a short-term course that could make her independent financially. She enrolled herself in the General duty attendant course in Mukundpur. She was quite excited about the prospect of joining the vibrant hospital industry and understood the importance of certificate program. She got enrolled in the course and her life took a turn in just 90 days. She is now successfully working in Vinayak Hospital as a “General Duty Attendant” and earning Rs 13,000 per month. She is contributing to the family income by doing a dignified job. Her community looks upon her today as a role model. Having achieved financial independence, she is upbeat and motivates others. She is determined to succeed in her profession. Not the one to waste her time, she is pursuing her final year of graduation through a correspondence course. She has understood the importance of being financially independent, and is proud of her self.

Stitching her Way to Success



Deepa married Selvam when she was barely 19 years old. Her husband works as an electrician helper and her income depended on the amount of his daily. Life has been quite challenging – living on a meagre income of Rs. 7,000 per month. She always wanted to help her family financially but lack of skills and education came in her way. She came in contact with one of the mobiliser during field visit and showed interest to learn some skill development course. After pre-enrolment counselling, she joined Self Employed Tailoring course. Within three months she learned stitching basics - clothes and home furnishing items like pillow cover, curtain duster etc. She got piece work of making utility bags and now her income ranges from Rs 2,000 to Rs. 3,000 per month, she works from the comfort of her home.

In the words of Deepa “Project Kala helped me in regaining my confidence and made me to realize my potential. For many, stitching is a simple Silai Kadai with no technicality involved in it. But here in Kala project I learned that stitching is an art with technical precision and how a needle dances on the tune of paddle and we are the creative manager”. That is sure to bring a smile on everyone’s face as it is a story of how to turn an adversity into an opportunity for self-growth and family support.

Cancer Winner – Not Just A Survivor



She wears many hats - Latha is a caring mother, a dutiful wife and a bubbly cheerful person to her friends. For the residents of Saripalya, Thanisandra, Bengaluru, she is a brave cancer survivor, who not only battled with the 2nd stage of cervical cancer but got over it.

On learning about her illness she was in a shock. She belonged to a poor family and the salary her husband gets as a car driver is not enough to meet even basic needs. Surgery cost Rs 75,000/- after subsidy from Baptist Hospital. On the assurance of team Shiksha Aur Vikas she attended sessions at Baptist Hospital. Meanwhile, the team arranged financial support from individual donors and Indian Cancer foundation. They also started working with the family of Latha preparing them for after-care support. After surgery she is healthy and recuperating and is now attending the follow-up sessions. Other women followed her example and women started coming to our organization voluntarily.

Now, Latha is very happy and thanked KHUSHII organization for timely awareness and for holding her hand throughout treatment.

"I am very thankful to Team Shiksha Aur Vikas that they came to my rescue. I was diagnosed with cervical cancer during one of the camps and I was informed that the disease is in advanced stage. I could have died in few years without their support. I was completely shattered but team Shiksha aur Vikas, my family, doctors gave me courage to fight the disease. "With cancer, I have conquered the worst pains of my life". Thanks for giving me another life", she says with a smile.





KHUSHII For Arts

In addition to hosting our own Art Shows and Events this financial year, KHUSHII's Art & Events team are now extending curation services to Interior Designers and Architects, as well as stand-alone exhibits. One such association was in August 2018, at the Alliance Francaise for PlanArt - an initiative by KHUSHII Patron, Priyanka Chhabra, where part proceeds were extended to KHUSHII.

“A Summer Night's Dream”

KHUSHII also organised their first Solo Show for an Artist. Ranbir Kaleka, the internationally-renowned museum artist, who has supported KHUSHII since we began our journey in Art in 2006, created an exclusive collection in aid of KHUSHII. Often referred as a contemporary master, Ranbir Kaleka's series, aptly titled “A Summer Night's Dream,” transformed people into a dream world through stunning canvases and exquisite bespoke Light boxes. The show took place on the 1st and 2nd of September, 2018, at The Bikaner House. Also featured were 3 exclusive wall installations by the interior designer Gautam Dhawan, all inspired by Kaleka's magical works.

Due to popular demand, a second edition of Ranbir's extremely well-received “**A Summer Night's Dream**” was held in collaboration with the prestigious Tao Art Gallery in Mumbai, KHUSHII's longstanding gallery partner and supporter.



#ShopForACause - Hosted by TOD's

#ShopForACause - Charity Sales in aid of KHUSHII, is a concept which has been hugely successful for our KHUSHII beneficiaries. Our supporters, and the brands that generously host the sale for us and donate part proceeds, meeting their CSR mandates.

Our first Charity Sale was in 2009, hosted by the Luxury Brand TOD's, who have since then been regularly hosting #ShopForACause fundraisers in aid of KHUSHII. This year, TOD's hosted a 3-day Summer Sale in May 2018 and a 3-day Festive Season Sale in November 2018 at their Delhi and Mumbai boutiques.



The Art Caravan

Presented by **Deccan Chronicle**, The Art Caravan was held from 21st to 24th January 2019 in the heartwarming city of Hyderabad, who have been extremely supportive and loving towards KHUSHII over the years. Over 250 artworks by over a 100 artists were showcased at special Loot prices, in the style of KHUSHII's most popular fundraiser; The ArtLoot. Along with that, the top 5 Indian galleries come together for the special cause, taking the show to greater heights, with art pieces available to suit everyone's taste. The event was attended by over 500 people.

WhatsApp ArtLoot

Another edition of our best-known fundraiser, the Annual WhatsApp ArtLoot, took place in February 2019 with participation of over 200 art lovers. This edition had over 200 artworks, including the most beautiful Masters, amazing Contemporaries, and stunning Sculptures. Some of the artists included were S H Raza, Anjolie Ela Menon, M F Husain, May Burman, Maite Delteil, Krishen Khanna, Sanjay Bhattacharya, Seema Kohli, Vivek Kumawat, Bahaar Dhawan Rohatgi, and Vinita Dasgupta.



VIVEK KUMAWAT
DANCING NANDIS | ACRYLIC ON CANVAS
39 X 60 INCHES

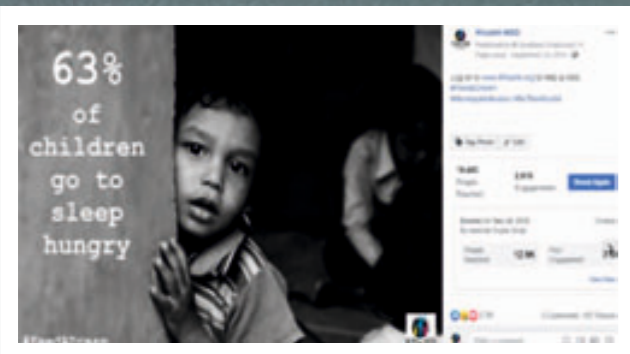


KAMAR ALAM
BLOSSOMING I | OIL ON CANVAS
36 X 72 INCHES



S.H. RAZA
PRAKRITI | ACRYLIC ON CANVAS
23.5 X 23.5 INCHES | 1999





Media Outreach

SOCIAL MEDIA

Top 4 posts with highest number of likes and impressions on social media

Followers with total % increase from the last year:



55.2%



6.5%



4.8%



26.2%



PRINT MEDIA

Print & Online Publications

KHUSHII was featured in local newspapers reporting about a few activities that were conducted for the beneficiaries.



भिवारी @ पत्रिका खुशी एनजीओ व फेडरल मोगुल कंपनी की ओर से व्यावसायिक प्रशिक्षण केंद्र की महिलाओं के लिए विज्ञापन व आउटडोर यात्रा का आयोजन किया गया। इसमें महिलाओं ने गुरुग्राम का दौरा किया। इन्होंने विद्या एनजीओ के साथ पीवीआर सिनेमा, डीटी मेगा मॉल गुरुगांव में प्रेरक फिल्म सुई धागा देखी। सेंटर की महिलाओं के लिए परिलहन, फिल्म टिकट बुकिंग और खाद्य पदार्थों सहित सभी व्यवस्थाएं खुशी एनजीओ और फेडरल मोगुल कंपनी की ओर से की गईं। फेडरल मोगुल की सौरसज्जर प्रमुख हरदीप किशु ने केंद्र की महिलाओं को खुद का व्यवसाय सीखने और शुरू करने के लिए प्रेरित किया। फिल्म शो के बाद सभी ने गुरुग्राम में विद्या एनजीओ के स्कूल और उस सिल्वर केंद्र का दौरा किया। इस अवसर पर खुशी एनजीओ की परियोजना समन्वयक कुसुम धायल सूरा ने बताया कि फिल्म के माध्यम से महिलाओं को अभिक्रम प्रेरित कर स्वावलम्बी बनने की प्रेरणा मिलेगी। कई महिलाओं ने अपने अनुभव बताते हुए कहा कि उन्होंने जीवन में पहली बार फिल्म देखी।

Movie time at Gurugram for Movie "Sui Dhaaga" Newspaper - Rajasthan Patrika



KHUSHII SHG women made Cotton Bags - News published in Patrika, Bhiwadi



This article was published in EENADU, Hyderabad newspaper highlighting the felicitation organized by KHUSHII on the occasion of Women's Day

Accreditations

KHUSHII has achieved accreditations based on a thorough due-diligence conducted by most prestigious agencies in India. The details of the Accreditations are tabulated below:

2018



The National CSR Hub, TISS empanel organisations that have the capacity to deliver, have a planned approach and a people-oriented program and strategy.

Since 2017



Initiated by Niti Ayog, this portal enables Voluntary Organisation (VO)/NGOs to enrol centrally and thus facilitates creation of a repository of information about VOs/NGOs, Sector/State wise.

2018



Shala Sarathi

Shala Sarathi is an initiative by the Department of School Education and Literacy, at the Ministry of Human Resource Development (MHRD). It aims to foster collaboration among NGOs, Corporates, and State governments to enable scaling up of high quality and innovative initiatives.

Since 2017



GuideStar India is India's largest and most reliable NGO information repository. By joining GuideStar India, an NGO demonstrates its commitment to be a transparent & accountable organization.

2018 dun & bradstreet

Dun & Bradstreet is recognizable for its Data Universal Numbering System (DUNS numbers); these generate business information reports for more than 100 million companies around the globe.

Since 2009



CAF India address the needs and bring forward the agenda to promote & enhance credibility and competence of the voluntary sector, through strengthening NGO Validation & Due Diligence division.

Corporate Partners



Partner Speak



BIBA

This is to convey my appreciation of the contribution made by KHUSHII in the education sector and commend their efforts in improving the quality of teaching-learning in Govt. Schools serving mostly to the disadvantaged and marginalized children. Some of the real life stories narrated to us have shown how KHUSHII has helped children overcoming these disadvantages. We are proud to be associated with KHUSHII in this laudable work of building future of our country.

- **Mr. Siddharth Bindra, Managing Director**
Biba Apparels Pvt. Ltd. New Delhi



SANDHAR
Sandhar Technologies Limited

We at Sandhar Foundation work on the philosophy of "Growth, Motivation and a Better Life", and this is the guiding principal for all our activities. We are fortunate to have profound partnership with KHUSHII in our philanthropic endeavor towards Education of Girl children and strengthening our Government schools with necessary infrastructure and pedagogy. It fills my heart to see more than 2,000 girl child beneficiaries thriving towards a promising future and enhanced employability through our initiative.

- **Mr. Jayant Davar, Co-Chairman & Managing Director**
Sandhar Technologies Limited



Individual Fundraising



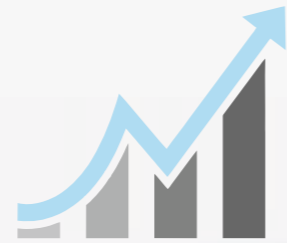
2,879 One-time
donations received
over the year



INR 7.2 Lakhs
Highest donation received
from High Net-worth individual



18 Face To Face
events organized in
Delhi and Bengaluru



56% Growth
in donors over
last year

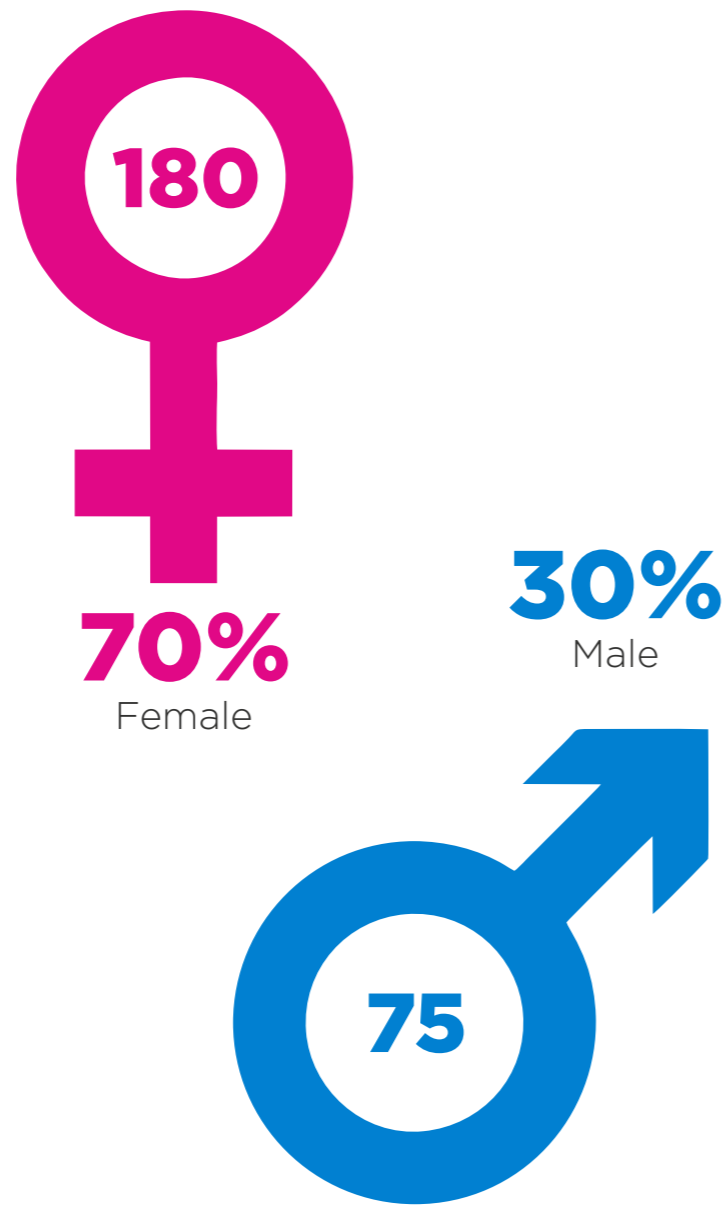


Our Team

Staff Information



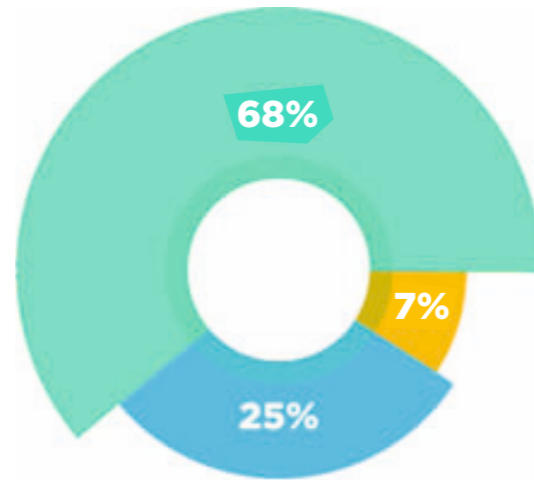
Male/Female Workforce



Financial Report

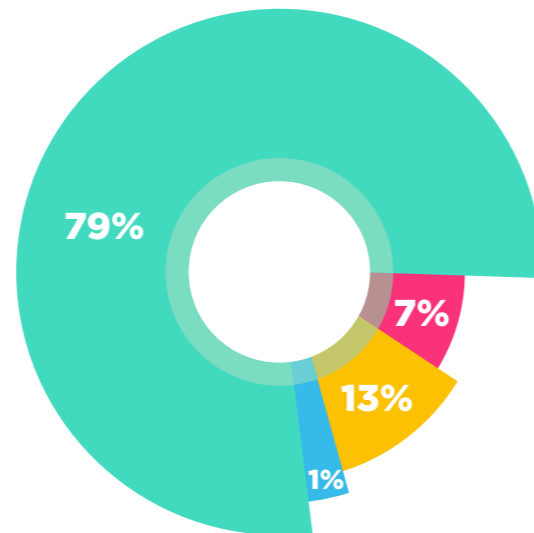
Sources of Funds

- Corporate Grant
- Individual Donation
- Other Income



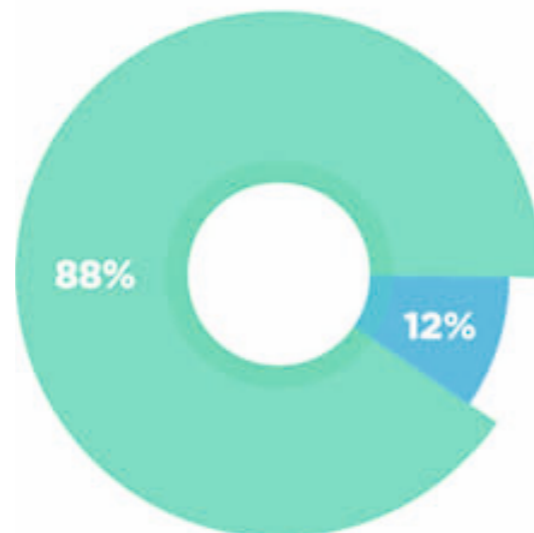
Distribution of Expenses

- Project Expenses
- Other Expenses
- Fund Raising Expenses
- Excess of Income over Expenditure



Sector-wise Allocation

- Education
- Skill Development & Livelihood



Khushii - Kinship For Humanitarian Social And Holistic Intervention

Balance Sheet as at 31st March, 2019

(Amount in INR)

Particulars	Note No	Figures as at 31st March, 2019	Figures as at 31st March, 2018
I. FUNDS AND LIABILITIES			
(1) Funds			
a) Corpus Fund	3	89,374,706	89,025,750
b) General Fund	4	30,828,214	23,606,516
(2) Non-current liabilities			
		-	-
(3) Current liabilities			
a) Trade Payables		285,600	435,138
b) Provisions & Unspent Grant	5	1,186,983	1,844,503
c) Other Current Liabilities	6	13,159,373	6,751,780
Total		134,834,876	121,663,687
II. ASSETS			
(1) Non-current assets			
a) Fixed Assets	7		
Tangible Assets		783,842	831,771
Intangible Assets		9,343	12,458
b) Non-Current Investments	8	189,177	17,675,261
(2) Current assets			
a) Current Investments	9	5,089,044	34,166,009
a) Trade Receivables		340,980	849,450
b) Inventories	10	28,769,093	22,951,562
c) Cash & Cash Equivalents	11	96,698,103	40,971,795
d) Short Term Loans and Advances	12	249,319	87,096
e) Other Current Assets	13	2,705,975	4,118,285
Total		134,834,876	121,663,687

Note No. 1 to 19 form integral part of Financial Statements

As per our report of even date attached

For SARC & Associates
Chartered Accountants
ERN: 0006085N

(CA Sandeep Singh)
Partner

M. No. 538486

29th June 2019

Place: New Delhi

Date:

For Khushii-Kinship for Humanitarian
Social and Holistic Intervention

(Rudra Dalmia)
Board Ember

(Anurag Khaitan)
Board Member

(Rita Bose)
Board Member

Khushii - Kinship For Humanitarian Social And Holistic Intervention

Income & Expenditure Account for the Year ended 31st March, 2019

Particulars	Note No.	(Amount in INR)	
		Figures as of 31st March, 2019	Figures as of 31st March, 2018
I Income			
Donation; Sponsorship & Membership	14	97,492,164	64,731,814
Other Income	15	7,605,288	9,624,657
		105,097,452	74,356,471
II Expenses :			
Project Expenses	16	81,891,921	53,815,003
Donation Given	17	1,632,500	1,181,700
Employee Benefit Expenses	18	8,904,744	5,271,077
Unspent Grant Balances (FCRA)		699,884	1,573,251
Object Attainment Cost	19	4,746,704	5,364,448
Total expenses		97,875,753	67,205,478
III Excess of Income over Expenditure (I-II)		7,221,699	7,150,993

Note No. 1 to 19 form integral part of Accounts

As per our report of even date attached

For SARC & Associates
Chartered Accountants
FRN: 0006085N


(CA Sandesh Jaju)
Partner

M. No. 538486
29th June 2019
Place: New Delhi
Date:

For Khushii-Kinship for Humanitarian
Social and Holistic Intervention


Rudra Dalmia Anjudh Khallan Rifa Bose
Board Member Board Member Board Member

Khushii - Kinship For Humanitarian Social And Holistic Intervention

Receipt & Payment Account for the Year ended 31st March, 2019

Particulars	Note No.	(Amount in INR)	
		Figures as of 31st March, 2019	Figures as of 31st March, 2018
Opening Balance of Cash & Cash Equivalents			
- Cash In Hand		969,767	241,032
- Cash at Bank		10,002,028	21,314,300
- Investment in Fixed Deposit with Banks		81,841,270	48,871,429
		92,813,065	70,426,761
Receipts			
Donation Receipts		100,772,142	65,894,662
Corpus Donation		400,000	1,400,000
Membership Fee		1,000	-
Income Tax Refund		972,599	-
Interest on Income Tax Refund		72,401	-
Corpus from Charity Art Proceed		-	24,806,095
Misc. Income		598,800	733,530
Interest Received From Bank		6,052,611	5,144,692
		108,869,553	97,978,979
Payments			
Shikshaantra Project		82,455,316	51,762,274
Imprest to Staff		88,376	-
Donation Paid		1,632,500	1,181,700
Art Work Proceed		392,844	7,018,430
Administrative Expenses		13,360,466	10,671,291
Other Project Expenses		1,429,309	4,449,991
Fixed Asset Purchase		74,982	440,990
Rent Security		272,500	68,000
		99,704,293	75,592,675
Closing Balance Cash & Cash Equivalents			
- Cash In Hand		21,972	969,767
- Cash at Bank		28,419,415	10,002,028
- Investment in Fixed Deposit with Banks		73,534,937	81,841,270
		101,976,324	92,813,065

Note No. 1 to 19 form integral part of Accounts

As per our report of even date attached

For SARC & Associates
Chartered Accountants
FRN: 0006085N


(CA Sandesh Jaju)
Partner

M. No. 538486
29th June 2019
Place: New Delhi
Date:

For Khushii-Kinship for Humanitarian
Social and Holistic Intervention


Rudra Dalmia Anjudh Khallan Rifa Bose
Board Member Board Member Board Member



#BeTheChange
#BeTheKhushii





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