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Corporate Partnerships



Enabling Change together

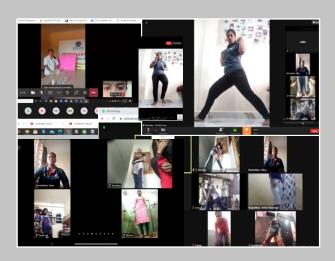
CONTINUED PATRONAGE IN 2020-21

KHUSHII is delighted to receive the patronage of Deloitte via United Way of Mumbai and Delhi, Indostar Capital, Amazon Seller, A.T. Kearney India Private Limited, Aecom Asia Company Limited, Biba Apparels Pvt. Ltd., Crocs India Private Limited, Everest Business Advisory India Pvt. Ltd., Federal Mogul Goetze India Ltd., Flextronics Technologies (India) Private Limited, Give Foundation, Indraprastha Gas Limited, Kluber Lubrication India Private Limited, Newgen Software Technologies Ltd, Sandhar Foundation, Sita Information Networking Computing India Pvt Ltd, Ups Foundation and XI India Business Services Private Limited – impacting various KHUSHII programmes - Shikshaantra Plus, Shiksha aur Vikas, and Adapt Impact.





A special shout-out to KPMG and Microsoft India who interacted with KHUSHII beneficiaries as part of their Employment Engagement activities. The volunteers paid special emphasis on Science Fairs, Literacy Programmes, and the unique 3-Day Self-Defense Virtual Workshop!





Programmes

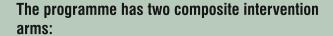


Building resilience of communities during and post COVID-19

Education: Catalysing change for a 'new normal'

ADAPT IMPACT — **KHUSHII'S LEARNING CENTRES:** This programme was launched by KHUSHII as the need of the hour to manage the continuity of education affected by Covid pandemic. It is a responsive strategy designed to support vulnerable children by providing them with a safe learning environment and counselling during these challenging times.

With the motto that Education should equip students with the skills they need to lead healthy, productive, meaningful lives and reduce the learning gap, KHUSHII started 06 Adapt Impact learning hubs at Sangam Vihar, New Delhi and Bengaluru, Karnataka. It is being operated by maintaining standard classroom protocols as set by the Government of India.



Education support through KHUSHII Math Didi: Students with no access to digital device and online classes have been now attending 1-3 hours of Math instructional classes weekly.

Mental Health: Telephonic screening of 100% enrolled beneficiaries using an adaptation of the Pandemic Emotional Impact Scale, developed by Harvard Medical School to study the psychological impact of the COVID-19 pandemic among both adults and children.





ELEMENTS OF ADAPT IMPACT

- 1. STUDENT MOBILIZATION SURVEY: KHUSHII's team of surveyors visited more than 3000 houses at the locations and identified students with or without mobile device and internet. Thereafter, categorization of students as per the findings and enrolling them for education and counselling took place.
- 2. ACADEMIC ENGAGEMENT: Curation of curriculum-matched with the state level Math subject and Art instruction content for grades 2-8 content was delivered at broadcast centres. IVR-based instruction was made possible for students who were unable to access these broadcast centres. Creation and distribution of guided workbooks for all children attending classes at the hub.
- 3. MENTAL HEALTH SUPPORT: Screening of students on standardized diagnostic tool created/adapted/adopted, followed by making diagnostic calls and rapport formation with the child, referral to the MHRD's Manodarpan counselling services. In case of need (where beneficiary exhibited signs of anxiety, depression or reduced motivation towards academics) a follow-up with counsellors and students to ascertain if they are accessing the referred.

Activities



DUSSEHRA AND RAM NAVMI

Dussehra was celebrated on 24th October 2020 at Harkesh Nagar School. Students made different types of colorful mask and posters celebrating festivals is an integral part of learning. Being a diverse country, through such celebrations, students not only learn the significance behind the festival, but they also learn to embrace other traditional and culture just like they do with their own. Children made masks and posters and watched informative videos on the values of Dussehra.



WOMEN'S DAY

This event was celebrated in our Harkesh Nagar School on the 8th of March, 2021, with Mrs. Kajal facilitating the chief guest, Mr. Om Prakash (Sub-Inspector) followed by SMC members. The event started with an introduction by Mr. Yogesh Thakur and a short video on 'Women Empowerment'. Later, games were played to engage the mothers.



VASANT PANCHAMI

On 15th of February 2021, Harkesh Nagar Khushii educators made a kite making and card making competition on the occasion of Vasant Panchmi. The students were involved in various artistic activities which helped them explore their creativity, and were encouraged with regards.





Activities



CHRISTMAS CELEBRATION

At our Thanissandra centre, 75 students and 25 Volunteers participated in various learning activities such as storytelling and jumbled words, and opened there Santa gifts.







REPUBLIC DAY CELEBRATION

Once again, at Thanissandra, 30 volunteers from 7th to 9th standard, participated in activities related to Republic Day, defence, freedom fighters etc.





PULSE POLIO ABHIYAN

From 1st November 2020 to 3rd November 2020 four volunteers from KHUSHII's Team Shiksha aur Vikas supported the Pulse Polio Abhiyan in Bhiwadi.





Activities



SELF EMPLOYED TAILORING

On 12th February 2021, Singer India Limited conducted an examination for the said course. All the 20 students (100%) appeared for it, and their efforts in the practicals were appreciated by the examiner Mrs Neelam. On this special occasion, Diploma Certificates were *distributed to 45 women of Self* employed tailoring course.





COMPLETE STITCHING ORDER

SHG of Bhiwadi received an order of 220 pieces uniform (Shirt & Salwar suits) from Ridhi Uniforms, Bhiwadi on 15th February 2021 and they successfully completed it by 13th March 2021. A total 15 women worked for the successful completion of this uniform order.





Arts & Events



The Art & Events Team at KHUSHII, is known to create interesting, interactive and conceptually unique activities for our donors and patrons, many of you have participated in these initiatives and lent your support.

Our aim through our fundraisers has been to give back to our patrons and supporters, by not only having the satisfaction and goodwill associated with helping someone less privileged through their generosity, but also to take home a tangible memory with them — to remind them of the smiles they have painted on the faces of KHUSHII's beneficiaries, and the brighter futures they have helped build.

Two rewarding art sales were held over the last 6 months - Our trademark 'Whatsapp Artloot' and 'Strokes of Perfection', both of which were virtual art sales and garnered a great deal of support from our patrons.



STROKES OF PERFECTION:

This showcase in October 2020 was a special mix of international Art, Indian Contemporary Art, as well as very select Masters. The works were carefully curated with some brilliant artists who shared some of their best works with Khushii for this initiative.



Arts & Events



WHATSAPP ARTLOOT

Held virtually over two days, our trademark 'Whatsapp Artloot' was a huge success in February 2021. What made this show all the more special was the introduction of the 'Home Series'. For Khushii's Home Series collection, our Artist and Design ambassadors truly pushed their "creativity for a cause" by taking their art on to a different medium and format.

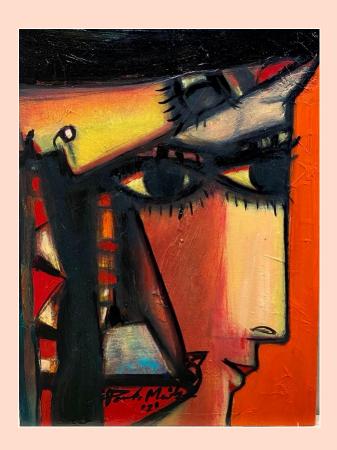
Our celebrated Artist Ambassadors created stunning and unique alternative art forms exclusively for Khushii. From mini masterpieces on tabletops, to gorgeous intricately painted potted planters, delicately hand painted dinner sets and exquisite showpieces for your home.

Our wonderful patrons from the Fashion Fraternity also joined the cause, creating bespoke sets of wingback chairs and tables.

Following the grand success of these limited edition collectibles from artists and designers for Khushii's Artloot, we shall continue this line on 'The Khushii Marketplace' website.







Stay tuned to an exciting and meaningful calendar ahead!

